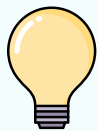


# The keys to the Great Reset

The World Economic Forum launched at the Davos Forum 2021 its initiative for a healthier, more equitable and prosperous world in the wake of the devastating impact of the COVID-19 pandemic.



Harnessing the innovations of the Fourth Industrial Revolution



Strengthen and fund sustainable development at the regional level



Revitalise global cooperation and multilateralism



Drive the development of sustainable business models



Restoring environmental health by minimising environmental degradation



Redesign skills and jobs for a digital era



Give shape to a green economic recovery