The learning pyramid

After 10 days, we remember: 10% Define of what we read Read 20% Listen Describe of what we hear 30% Observing State / Explain an image of what we see 50% Watch a film / Attend a Demonstrate / Apply / Practice

70% of what we say and write

of what we see and hear

90% of what we say and do Participate in a debate / Give a talk

demonstration

Performing a play / Simulate a real experience / Building with your hands

Analyse / Design

Learning

Create / Evaluate



Source: National Training Laboratories.

