## The global electric vehicle market



## **DRIVING FORCES**

- Government initiatives towards a pollution-free environment
- Major investments by electric vehicle manufacturers
- Growing concern about environmental pollution
- Fluctuating petrol prices around the world
- More and more models of electric vehicles

## **OPPORTUNITIES**

- Technical advances in electric vehicle technologies
- Renewable energies for electric charging stations
- Growing awareness in developing countries
- Focus on the commercial electric vehicle market



