

Spain's top tennis player joins the company's commitment to equal opportunities

Paula Badosa, world number 4, signs with Iberdrola as an ambassador for equality in sport

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Tennis player Paula Badosa, the first Spaniard to win an Indian Wells and number 4 in the world ranking, now wears the Iberdrola green that attests to her commitment as an ambassador for equality in sport.

In 2021 she made the leap from a promising sportswoman to become one of the world's leading women's tennis players. She was the first Spanish player to reach the semi-finals of the Madrid Open, won the Serbian Open and reached the quarter-finals of the Olympic Games and Roland Garros. As the icing on the cake of her season, she reaffirmed her level by being the first Spanish athlete to win the Indian Wells, known as *the fifth Grand Slam*.

Badosa adds to her extensive international track record a distinction that highlights the important role played by women in sport. The sportswoman says she feels "very happy to be part of Iberdrola's promotion of women in sport" and believes that "sport played by women is becoming stronger and stronger", which "helps the new generations to have female role models".

With the incorporation of Badosa, Iberdrola has added a new member to its team of ambassadors, a programme that aims to empower women, recognise their role in society and raise awareness of the need for us all to build a society with equal opportunities.

The company already has 25 top-level female athletes, with whom it continues to pave the way for women's sport to finally get the recognition it deserves.

Along with Badosa, the Ambassadors team includes sportswomen such as Alexia Putellas, Carolina Marín, Queralt Castellet, Susana Rodríguez, Ona Carbonell and Sandra Sánchez, among many other elite sportswomen.

Iberdrola is the first company to make a global commitment to promoting the participation of women in sports and, for more than 6 years, has been a fundamental support for Spanish sportswomen, a commitment that is consolidating and expanding as the number of Federations with which it collaborates - 16 at present, through its alliance with the Universo Mujer programme of the Spanish National Sports Council - has increased by 42%.

In addition, the electricity company gives its name to 23 national leagues in different disciplines, reaching more than 300,000 sportspeople, including the Primera Iberdrola football league, which has spearheaded this objective of raising awareness, thus consolidating the company's role as a promoter of women's sport.

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[Paula Badosa - Iberdrola Ambassador](#)

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