PERSEO startup programme



Keys



125 M€ invested in startups

8 companies in our portfolio



Challenges

Open Innovation Tool

10 challenges launched annually

+ 500 proposals received each year



Venture Builder program

For creating and investing in companies



+7.500 start-ups in our ecosystem

Increasing at a rate of 300 per year



Pilot projects

Access to technology in real cases

+25 real pilot projects per year



Andromeda Sustainable Tech Fund

First major technology fund for energy transition

300 M€ for investing in scaleups

Objetives of the programme



Early identification of key trends for the future of the company



Access to ground-breaking tecnologies and business models



Fostering a culture of innovation and entrepreneurial activity



Stimulation of industrial sectors with high potential for growth and promoting economic and social revitalisation

What do we offer?



Investment

Between 1 and 5 million euros

Co-investment with venture capital companies and funds



Pilot projects

Access to large volumes of data

Testing technology in a real environment



Access to Iberdrola's ecosystem

Access to market know-how and key technologies

Strategic sectors



Smart solutions for residential, commercial and industrial customers



Solutions for the power grid of the future



Management of distributed energy resources



Renewable energy integration technologies



Advanced operation and maintenance technologies



Creation of the programme

Challenges and Pilots

Electric mobility solutions

History of PERSEO

First investment in PERSEO

2009 2016

Launch of Andromeda

2022

2008

Start of PERSEO

2013

First investment in a Silicon Valley company (STEM) 2020

Launch of Venture Builder programme