

## Sustainable Event

The 2023 GSM has been certified as a sustainable event according to **ISO 20121:2012**, reflecting our company's commitment to sustainability, which also extends to event management.

We work to ensure that our corporate events have a positive impact on the community from an economic, environmental and social point of view. To this end, we promote the following initiatives:

### Improving the accessibility of events

- Live broadcast
- Multi-language
- Audio-description, sign language and subtitling\*
- 100 % accessible location
- Promoting remote participation

### Minimising the environmental impact of events

- 100 % renewable energy
- Waste segregation and recovery
- Emissions offset project
- Green purchasing criteria
- Re-use of materials



### Increasing awareness in the area of sustainability

- Acting as driving force on main suppliers
- Analysis and communication of the environmental impact of events
- Awareness-raising for suppliers and event participants
- Communication campaigns aimed at employees

### Helping the local community

- Promoting the entry of young people into the job market, facilitating their first professional experience.
- Promoting equality in recruitment of staff

\* Available for Spanish version