

Keys to a more sustainable music festival

Festivals and concerts, especially big tours, have long since evolved from simple musical performances to large-scale immersive experiences. But is it possible to conceive a sustainable music event? Here are some keys to achieve it.

1 Emissions offsets

It is increasingly common for event planners to commit to **compensate for emissions generated** during the festival that could not be avoided.

2 Local sustainable suppliers

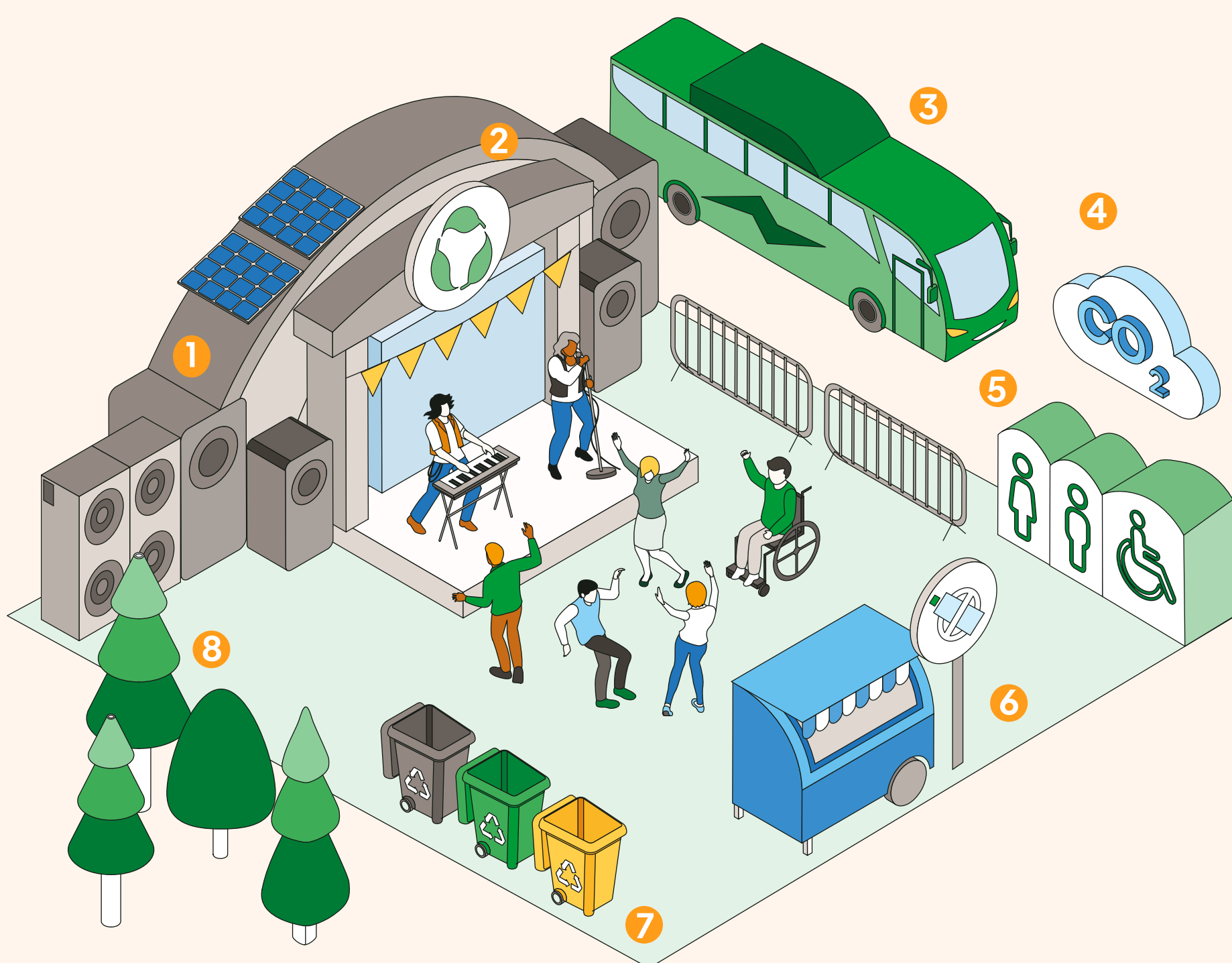
A simple way to work with a sustainable supply chain is to use **suppliers located as close as possible to the event** and who are particularly eco-friendly.

3 Sustainable mobility

Transport is often one of the biggest sources of carbon footprint. Some strategies could be to **promote public transport**, choose an **accessible venue** or charter **shuttle buses**. It is also possible to opt for electric mobility.

4 CO₂ Calculation

Knowing the carbon footprint of the event makes it possible to reduce emissions and make the festival more sustainable in future editions. Everything possible should be measured – from **electricity consumption**, to **transport for set-up** or **travel for artists and workers**.



5 Accessibility for all

Some measures may include preparing **spaces with good visibility conditions**, **installing accessible routes or toilets**, encouraging the accompaniment of people needing assistance or support, or having sign language interpreters.

6 Waste minimisation

A good way to make an event sustainable is to **reduce the consumption of resources and materials** such as packaging. You can also **ban single-use plastic bottles and glasses** in the venue.

7 Recycling

It is important to place numerous **recycling bins** around the event venue, with clear signage about what can and cannot be recycled.

8 Biodiversity and environment protection

Some events can have a major **impact on the natural environment**. It is essential to keep the location away from sensitive natural places and to encourage **respect for the environment among attendees**.