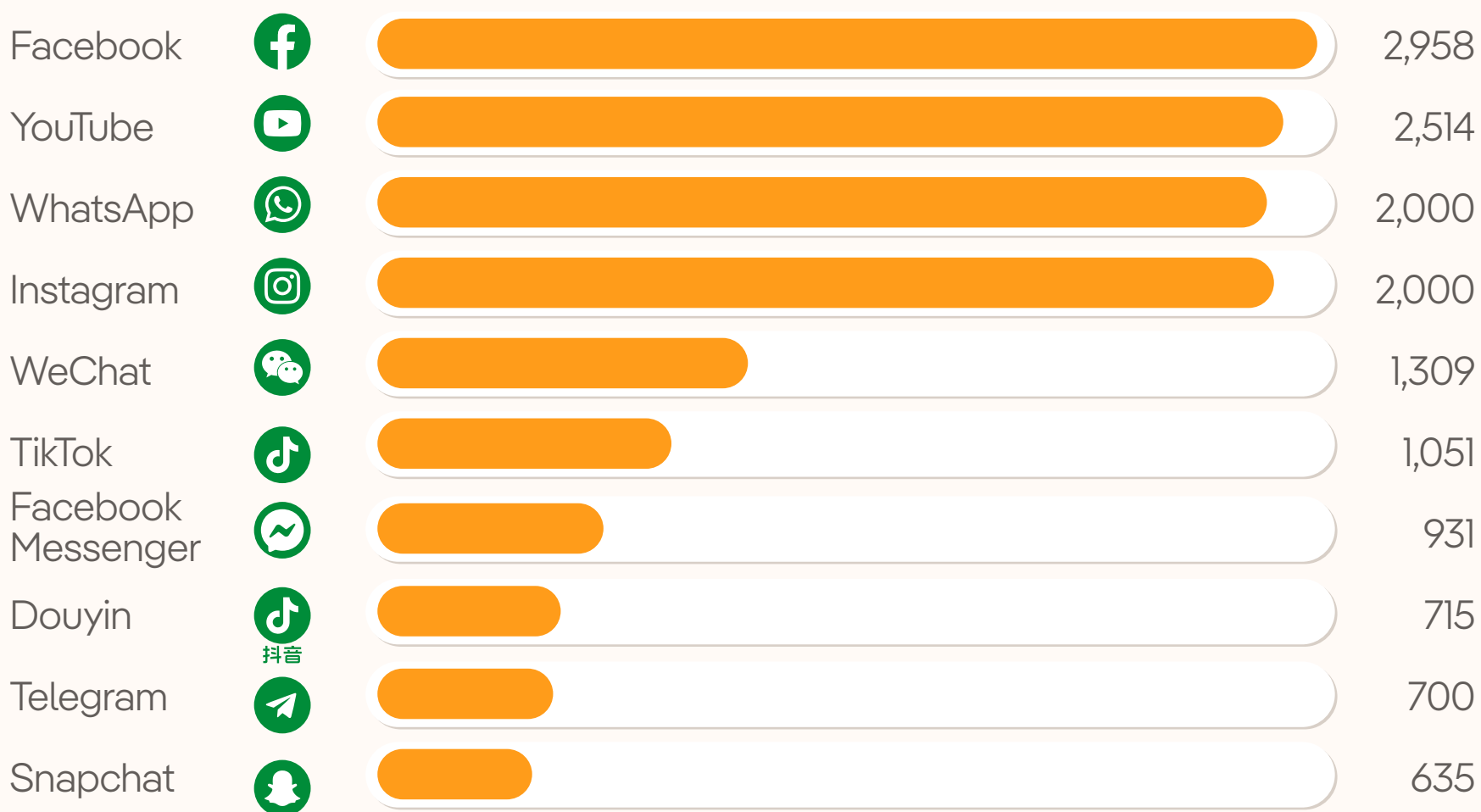


The most heavily used social media in the world

Although each country has its own preferences for particular networks, according to the number of active monthly global users, **these were the ten most heavily used in January 2023** (data in millions of users).



Source: *Global Digital Headlines 2023*