

The benefits of **ECO-DESIGN**

HIGHER QUALITY PRODUCTS

Eco-design products are **more versatile** and are manufactured with longer-lasting materials.

MORE EFFICIENT PRODUCTION

They **save energy** and require fewer natural resources and raw materials.

FEWER EMISSIONS

They consume less energy during transport for lower **CO₂ emissions**.

MORE SUSTAINABLE INDUSTRIES

Companies benefit from **innovation** and become more committed to the environment.

HAPPIER CONSUMERS

Consumers' needs are met with **more attractive products** that satisfy an increasingly demanding public.

MARKET DIFFERENTIATION

Sustainable products have **added value** that gives them an edge over competitors.



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