How to create a projection mapping

MAPPING OF THE OBJECT

The building facade or similar is mapped to **obtain the structure of the object** onto which the show will be projected.

GENERATE THE IMAGES

The artist's imagination determines what happens on the surface - **movements**, **colours** and **effects** - to transform it into a world of fantasy.

DO THE MODELLING

Once the structure is mapped, it is **reconstructed using a 3D design program** that takes proportions, irregularities, gaps, etc. into consideration.

SYNCHRONISE THE PROJECTION

The 3D animation is projected on the surface and is adjusted to give the illusion that what we are seeing is real.



