



# PHISHING

A click makes the difference

## What is phishing?

Phishing is a kind of online fraud whose objective is to get confidential information from users



## What does it consist of?

Cybercriminals impersonate the identity of a well-known person or an organisation deceiving users to get their information



## How do they do it?

Through:



Email



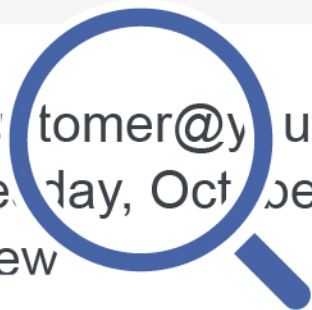
SMS  
and instant messaging



Social networks

## How to avoid **being a victim?**

**From:** customer@yourhack  
**Sent:** Tuesday, October 27  
**To:** Andrew



Make sure the email address belongs to the sender.

**Urgent, forward**



Pay attention to the **tone of the content**. Be suspicious if it requires urgent action or sounds too good to be true.

[Check your invoices](#)



Before clicking on a link from a website and giving your data check that the link is the real one.