

Keys to future sectors with the most business potential



GREEN ENERGY

- Combating climate change and protecting the environment
- Investment in renewable energies (wind, solar, hybrid, etc.)
- Energy transition towards a decarbonised economy



DIGITAL SERVICES

- Creating user-centric platforms (streaming, ehealth, elearning, etc.)
- Development of digital skills to cover demand from the job market
- Increasing importance of cybersecurity



SUSTAINABLE FOOD

- Development of practices in the food industry that are more respectful to the environment
- Implementation of digitalisation in farms (smart farming)
- Increased consumer demand for organic products.



SUSTAINABLE MOBILITY

- Reduction in environmental and noise pollution
- Development of smart urban mobility (IoT, 5G, IA, etc.)
- Encouraging the use of electric vehicles (cars, bikes, scooters, etc.)



SUSTAINABLE URBAN DEVELOPMENT

- Construction of infrastructures that are more respectful to the environment
- Development of smart cities (IoT, 5G, IA, etc.)
- Fostering the use of sustainable mobility through public transport