

10 INTERESTING FACTS ABOUT BIG DATA IN 2020

Each user will generate

1.7 MB

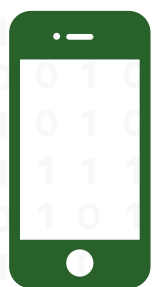
of new information
per second.



Our data universe will go
from 4.4 zettabytes to

44 ZB

(44 billion GB).



There will be more than

50,000 million

smart devices connected around the world,
ready to gather and analyse data.



Big data technology
solutions will bring

€206,000 M

to the European economy,
representing an increase
of almost 2% of the GDP.

The big data business will have
a value of approximately

\$9,400 M,

which represents 10% of the
global market of information
management tools.

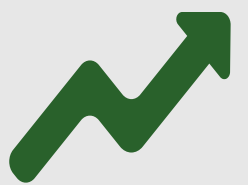


**8 million
professionals**

specialising in big data
will be needed.

The amount of information

generated by companies
will increase 75-fold,
so only the IT staff
will increase 1.5-fold.



Each person will generate **1.5 GB** of data every day, which is equivalent to:



1.5 million
messages



750 images



Listening to music
for an entire day



4 hours of videos

Each **self-driving car**
on roads between 2017
and 2020 will generate over

4,000 GB

of data every day.



Currently, only **0.5% of all data**
is analysed and used.

The potential of big data
is yet to be exploited ...



Source: Universia España.