



Reasons to become a scaleup



THEY ARE PRODUCTIVE



They produce, on average, **42%** more than the other companies in their sector.



THEY ARE GLOBAL

The vast majority of them aim to **operate in international markets.**

THEY ARE INNOVATIVE



Innovan el doble que las grandes empresas y **apuestan por las nuevas tecnologías.**



THEY ARE CROSS-CUTTING



Although technology predominates, they are **present in all sectors.**



THEY SUPPORT EQUALITY

They have a higher percentage of **women in management** than other types of businesses.



THEY SCALE UP MORE THAN ONCE

The vast majority of these companies are in **continuous expansion.**

THEY CREATE QUALITY EMPLOYMENT



They generate **thousands of specialised jobs** every week throughout the world.



THEY BACK YOUTH

They offer numerous **grants and learning opportunities** for young people

Source: *The ScaleUp Institute.*