

BIG DATA, AN ALLY FOR SUSTAINABLE DEVELOPMENT

BY 2020...



The business of big data will have grown by **25%**



250 billion dollars will have been invested in big data



More than **20 billion objects** will be connected to the Internet



40 zettabytes will be generated, equivalent to **57 times** the number of grains of sand from all the beaches in the world

BIG DATA'S CONTRIBUTION TO SUSTAINABILITY

