

MOBILITY IN SMART CITIES



Pedestrians

Many cities have created **urban tolls that charge a fee to privately-owned vehicles entering the city during certain periods.** What's the goal? To promote the use of public or shared transport.



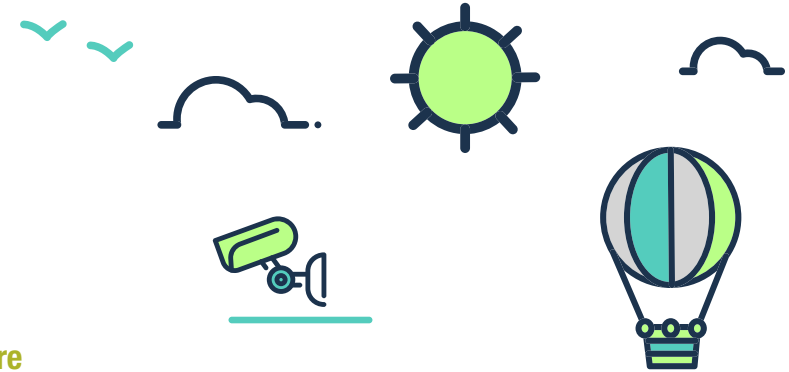
Shared cars

This service **allows citizens to rent cars for a specific period of time,** which helps reduce the number of privately-owned vehicles and, as a result, the traffic and contamination levels.



Bicycles, the form of transport of the future

The Bike-Friendly culture is in fashion: **approximately 2,500 million people around the world use bicycles as the main means of transport.** This improves our quality of life by reducing contamination and noise levels.



Smart mobility

The sensors and cameras installed around cities give drivers and pedestrians **information about the traffic situation in real-time, with the purpose of achieving more fluid mobility.**

