

# What characterises each generation?

## Generation X

1965-1980

## Generation Y

1981-1996

## Generation Z

1997-2010

### Stereotype

Flexible and independent

Teamwork,  
overqualified and  
immature

Multitasking,  
concentration problems  
and lack of commitment

### Major historical events

Fall of Berlin Wall  
End of the Cold War  
First computers

Terrorist attacks of 11  
September  
PlayStation  
First social networks

Global warming  
Arab Spring  
Cloud computing

### Communication preferences

E-mail  
Text message

Instant messaging  
Social networks  
E-mail

Video calls  
Instant messaging  
Social networks

### Work

Work-life balance

Flexibility and online  
working

Stability

### Perspectives

Little hope for the future.  
They seek to remain in the  
same position

Pragmatic idealism.  
They want to change  
the world because it  
needs to be improved

Mobility at work, but  
living with worries  
about the future

