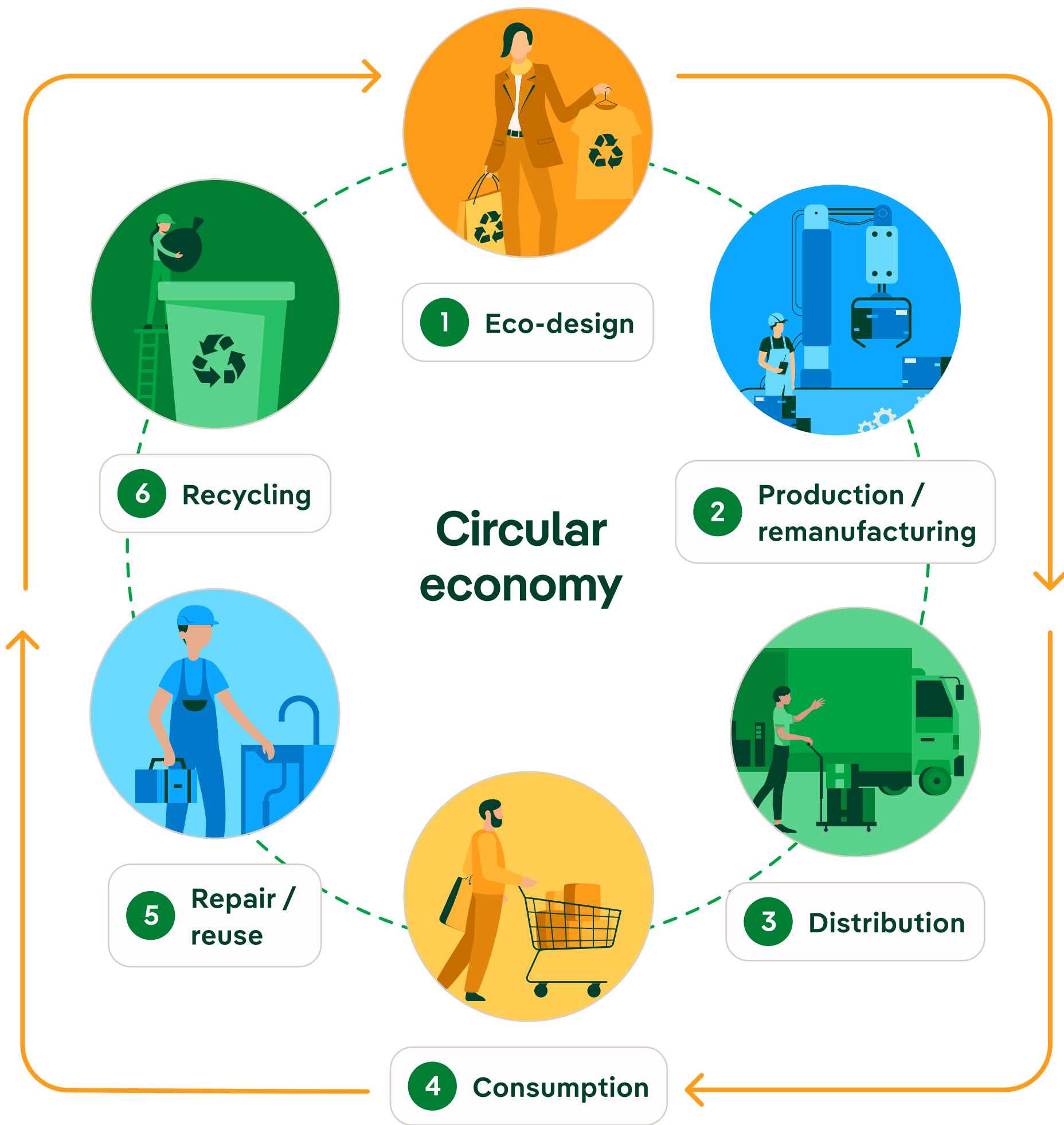


The stages of the **circular economy**



1 Eco-design

Products are **designed** from the outset with **durability, reparability and recyclability** in mind, with the aim of minimising resource use.

2 Production / remanufacturing

Products are manufactured using **recycled or renewable materials** wherever possible, reducing both the consumption of virgin resources and the generation of waste.

3 Distribution

Products reach consumers through **optimised transport** systems designed to reduce the environmental impact associated with logistics.

4 Consumption

Consumers choose sustainable products and services, prioritising **quality and durability** and favouring alternatives such as renting or sharing instead of immediate disposal.

5 Repair / reuse

Before a product is discarded, efforts are made to **repair it or give it a new purpose**, extending its useful life and delaying its entry into the waste stream.

6 Recycling

When a product reaches the end of its useful life, its **materials are recovered** and transformed into **new raw materials**, closing the loop and feeding resources back into the production stage.