WHAT DO INTRAPRENEURS CONTRIBUTE?





Flexibility

They are comfortable with uncertainty and face up to changes optimistically.

Motivation

Their presence creates a different atmosphere and stimulates the other workers.



Leadership

They have a talent for leading teams and making decisions.



Innovation

Their work is oriented towards developing new business models.



Efficiency

They adapt their working methods to meet the new demands from the market.

Source: IEBS, Innovation and Entrepreneurship Business School.

