## HAVE YOU HEARD ABOUT THE WATER FOOTPRINT?

It is defined as the amount of fresh water used to produce the goods and services consumed by the citizens of a country, by industry or individuals, which represents a much higher indirect consumption than we would ever imagine.



From 1 to 50 litres



From 100 to 150 litres



More than 1,000 litres





Cooking a hamburger



Manufacturing a cotton t-shirt

4,100



Manufacturing a car

400,000





## 6,700 litres per day

average water footprint per Spanish citizen







Source: Water Footprint Network.

