

Iberdrola joins the FPF in promoting Women's Football in Portugal

The Portuguese Football Federation and Iberdrola, a leader in renewable energy, have established a partnership that extends to all senior women's football under the remit of the national sports body.

The announcement was made public this Friday and made public during the break of the Portugal-Bosnia and Herzegovina match, counting for the qualification for the 2025 European Championship for women's teams.

The agreement between the two entities extends until 2027 and will make Iberdrola the official sponsor of the "Navigators" and the club competitions organised by the FPF: Liga BPI, Portuguese Cup, Super Cup and League Cup.

Fernando Gomes, president of FPF "Women's football growth is our daily work. Something we do best together with partners such as Iberdrola — a world-renowned brand. We are confident that these common interests will bring even more energy to our National Team and our competitions. With more and more players, more clubs, more competitions, it is important to highlight that those investing in women's football are also growing in number and size. We are confident that this is the way forward and that we will dignify Iberdrola's commitment".

"With this commitment, Iberdrola aims to promote gender equality in Portugal, fostering the growth and success of women's sport. We want to contribute to the visibility, prominence and creation of new female references in society, favouring the creation of conditions that promote inclusion and equal opportunities", says David Rivera, Country Manager of Iberdrola Portugal.

Iberdrola's commitment to gender equality, through the promotion of women's sport, extends across borders, with the sponsorship of several women's competitions and federations in Spain, Scotland and Brazil. In this way, Iberdrola contributes to boosting the success of women's sport, promoting equal opportunities and promoting healthy habits in society.