Iberdrola aligned with the Sustainable Development Goals

Keys to understanding the lack of R&D investment in the world

**More CO₂ emissions**
Carbon dioxide emissions (CO₂) from energy combustion and industrial processes grew by 0.9% globally and reached a new record high of 36.8 billion metric tons.

**Connected population**
95% of the world’s population had access to a mobile broadband network, but some areas remain underserved.

**More researchers**
The number of researchers per million inhabitants has increased worldwide from 1,022 in 2010 to 1,342 in 2020. However, women accounted for only 31.2% of this group.

**Countries investing the most in innovation**
- United States
- United Kingdom
- The Netherlands
- Germany
- Switzerland
- Denmark
- Sweden
- Finland
- Singapore
- Republic of Korea

**Main causes**
Ignorance that a country’s sustainable, inclusive and social economic development goes hand in hand with investment in R&D; budget cuts in some countries; and bureaucratic difficulties in some regions to set up new businesses.

**How can we put an end to it?**
The public sector and private companies must provide funds to enable investment in research; we have to restructure the education system to foster the creation of ideas and new projects; and we must establish standards to ensure the sustainable management of business projects and initiatives and facilitate the procedures for forming new companies.

Sources: WIPO Innovation Index, UN and World Bank.