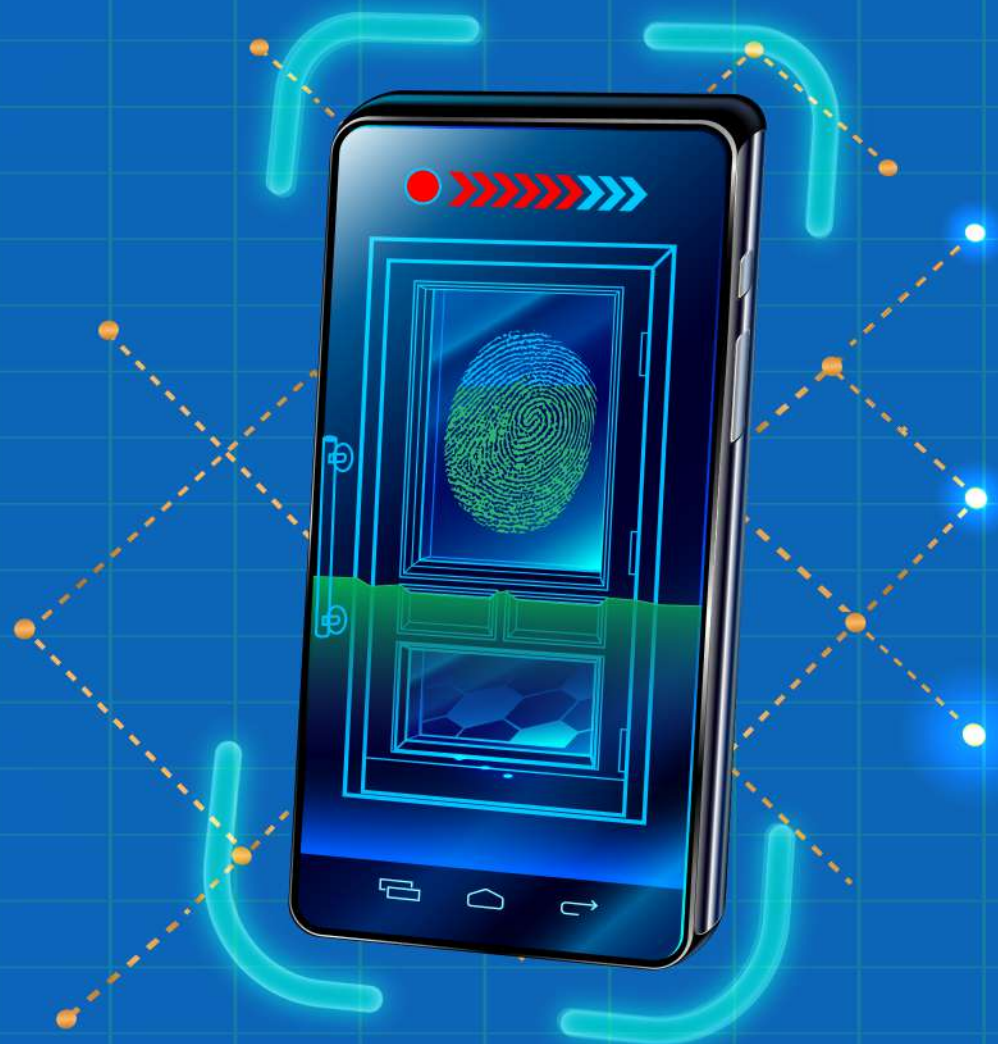


# Why do non-fungible tokens (NFT) have so much potential?



## Property

Blockchain technology helps to enshrine property rights and make digital assets (NFT) much easier to transfer.



## Transferable

NFTs can be marketed in niche markets and, in addition, they solve the problem of "walled gardens" in videogames.



## Authentic

The blockchain technology behind NFTs puts an end to counterfeiting and gives buyers the confidence that they are getting what they pay for.

Source: Medium.