

PERSEO startup programme

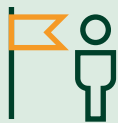


Keys



200 M€ invested in startups

8 companies in our portfolio



Challenges
Open Innovation Tool

10 challenges launched annually
+ 500 proposals received each year



Venture Builder program

For creating and investing in companies



+7.500 start-ups in our ecosystem

Increasing at a rate of 300 per year



Pilot projects

Access to technology in real cases
+25 real pilot projects per year



Major funds supporting innovation

Andromeda SustainableTech Fund
€300 M to invest in scale-ups for the energy transition

GED TECH Seed Fund
€100 M to invest in technology projects with a focus on sustainability

Objetives of the programme



Early identification of key trends for the future of the company



Fostering a culture of innovation and entrepreneurial activity




Access to ground-breaking technologies and business models



Stimulation of industrial sectors with high potential for growth and promoting economic and social revitalisation


What do we offer?



Investment

Between 1 and 5 million euros


Co-investment with venture capital companies and funds



Pilot projects

Access to large volumes of data


Testing technology in a real environment



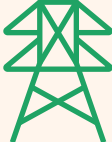
Access to Iberdrola's ecosystem

Access to market know-how and key technologies


Strategic sectors




Smart solutions for residential, commercial and industrial customers




Solutions for the power grid of the future




Management of distributed energy resources



Renewable energy integration technologies



Advanced operation and maintenance technologies



Electric mobility solutions

History of PERSEO

