

What activities could we carry out in the metaverse?



PLAY

Take video games to the next level, offering **infinite universes** and fully immersive experiences.



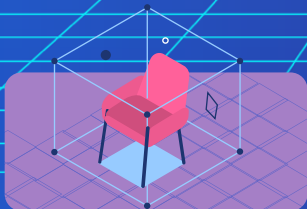
ENJOY

Virtually enter a **concert, or other form of entertainment**, and experience it in an immersive way.



WORK

Create our own **virtual workspaces**, in fact Facebook is already driving such a project.



BUY

Interact with brands and get hold of **virtual but also real objects** in the stores of the metaverse.



WATCH

The metaverse will have, let's say, a life of its own, so we will be an **active part of its day-to-day life** and evolution.



SOCIALISE

Personalised avatars will create **group experiences that facilitate** social interaction.