

## Iberdrola wins “Best Annual Report” award for excellence in sustainability communication

- *The company’s Integrated annual report and sustainability information has been recognised as the best in the world at the Content Marketing Awards.*

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Iberdrola has been honoured with the “Best Annual Report” award at the 2025 Content Marketing Awards, organised by the Content Marketing Institute (CMI), one of the most influential organisations in the field of content marketing. This international recognition, which highlights the quality and editorial strategy of the company’s [Integrated annual report and sustainability information 2024](#) consolidates Iberdrola as a benchmark in corporate communication.

The document presents the Group’s main milestones in sustainability, electrification and social commitment and has been praised for its clear and coherent structure, as well as for the use of multimedia resources that strengthen transparency and effectiveness in the disclosure of its information.

The Content Marketing Awards recognise, every year, organisations that demonstrate excellence in the planning, execution and presentation of corporate content.

The jury is composed of communication, branding and digital strategy experts from around the world, who assess criteria such as creativity, clarity of message and reputational impact.

This award adds to the one recently granted by the League of American Communications Professionals (LACP), which named Iberdrola the best utility in the world in sustainability reporting, and to the special recognition received at the 2025 ARC Awards for the Chairman’s Letter introducing the *Integrated annual report and sustainability information 2024*.

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### About Iberdrola

With a market capitalisation of more than €100 billion, Iberdrola is the largest electricity company in Europe and one of the two largest worldwide. The Group serves more than 100 million people across the globe and employs over 44,000 people, with assets exceeding €160 billion. In 2024, Iberdrola posted revenues of almost €50 billion and a net profit of €5.6 billion. The company contributes around €10.3 billion in taxes in the countries where it operates and supports more than 500,000 jobs at its suppliers through purchases exceeding €18 billion in 2024.

Since 2001, Iberdrola has invested more than €175 billion in power grids, renewable energy and energy storage to help create an energy model based on electrification. The company operates close to 1.4 million km of power lines in the United States (New York, Connecticut, Maine and Massachusetts), the United Kingdom (Scotland, England and Wales), Brazil (the states of Bahia, Rio Grande do Norte, Pernambuco, Sao Paulo and Mato Grosso do Sul, in addition to Brasilia) and Spain, as well as having 57,000 megawatts (MW) of capacity worldwide, of which more than 45,000 MW are renewable.