

Iberdrola wins AERCE award for Best Digitalisation Project in Procurement

- The company has begun to apply generative AI to its supplier processes, which is enabling it to increase efficiency
- These awards are a great showcase of the innovation, excellence and strategic impact of purchasing professionals and projects in Spain

Iberdrola has been recognised by AERCE (the Spanish Association of Purchasing, Contracting and Procurement Professionals) with the award for Best Digitalisation Project in Purchasing, a distinction that highlights the company's commitment to innovation and digital transformation in its strategic processes.

During the award ceremony, Iberdrola's Director of Purchasing and Global Services, José Ignacio Sánchez-Galán García-Tabernero, said that this recognition 'is an incentive and motivation to continue advancing in the Purchasing Department's digital transformation. This award recognises the work of an exceptional team of professionals who developed a Smart Bid Assessment Platform based on generative AI'.

The new platform, which acts on one of the main parts of the purchasing process, automates and optimises the review and evaluation of supplier bids, covering everything from document compliance to an initial technical and economic evaluation, as well as risk management. By applying generative AI, the solution eliminates subjectivity, provides certainty and transparency, and reduces the time spent on procurement by the Purchasing and Business teams, increasing efficiency and allowing professionals to increase their capabilities and focus on strategic tasks.

Iberdrola, a world leader in renewable energy and smart grids, reinforces its commitment to sustainability, digitalisation and operational excellence. The Purchasing Department is a strategic lever for accelerating the energy transition, driving innovation and generating shared value with suppliers and partners.

Implementing technologies such as cloud systems, robotisation, real-time dashboards and now generative artificial intelligence places Iberdrola at the forefront of the digitalisation of procurement in the energy industry.

A more electrified, digital and sustainable future

Iberdrola would like to thank AERCE for this recognition, as well as the hard work and dedication of suppliers and partners who accompany the company on its path to excellence. 'Without electrification, there is no digitalisation', emphasised the Director of Purchasing and Global Services, insisting on the need to continue investing in grids and maintaining nuclear energy.

The AERCE Awards, held at Murcia's Royal Casino, are a great showcase of the innovation, excellence and strategic impact of purchasing professionals and projects in Spain. This year's event also takes on special significance as it coincides with the region's capital 1,200th anniversary.