

Sustainable Event

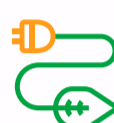
The 2026 GSM is certified as a sustainable event according to ISO 20121:2024, reflecting our company's commitment to sustainability, which also extends to event management.

We work to ensure that our corporate events have a positive impact on the community from an economic, environmental and social point of view. To this end, we promote the following initiatives:



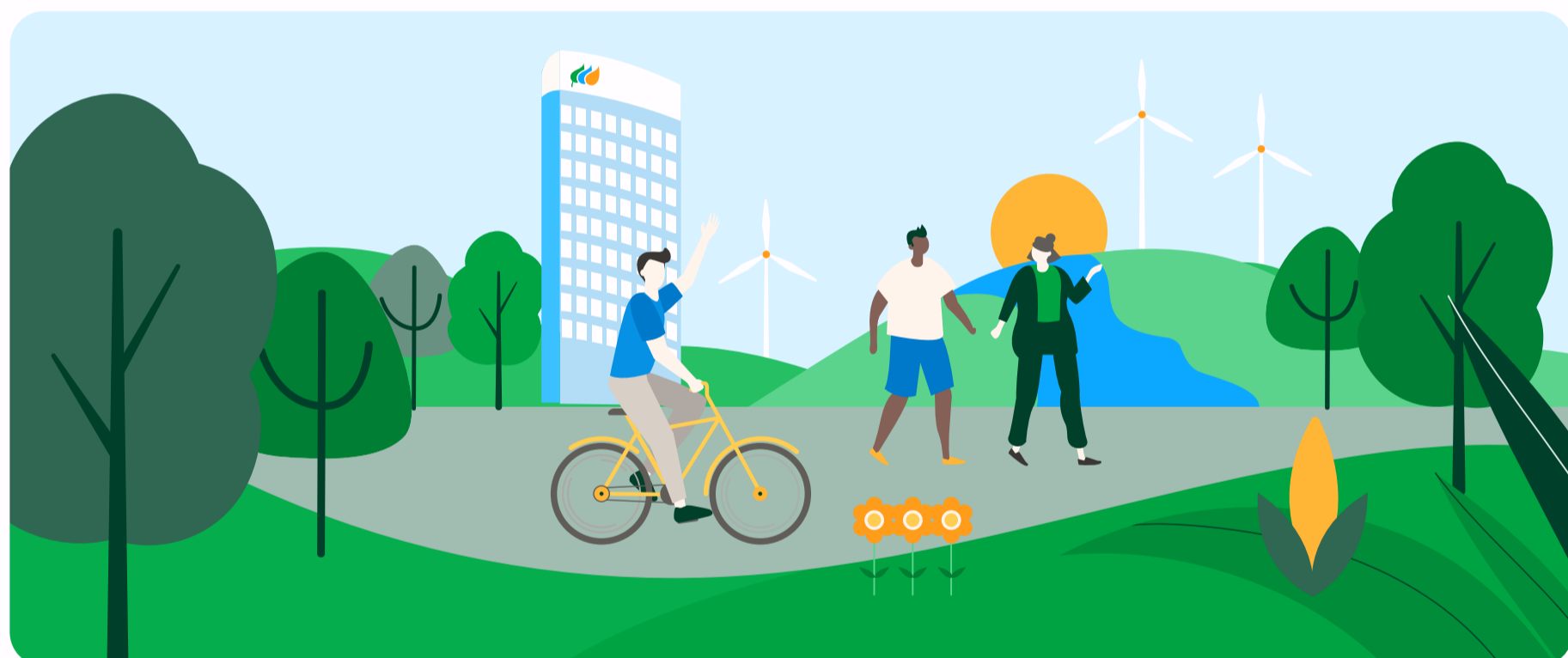
Improving the accessibility of events

- **Live broadcast**
- Multi-language
- **Audio-description, sign language and subtitling***
- **100 % accessible location**
- Promoting **remote participation**



Minimising the environmental impact of events

- **100 % renewable energy**
- **Waste segregation and recovery**
- **Emissions offset project**
- **Green purchasing criteria**
- **Re-use of materials**



Now, more than ever, let's be sustainable



Increasing awareness in the area of sustainability

- Acting as driving force on **main suppliers**
- Analysis and communication of the **environmental impact** of events
- **Awareness-raising** for suppliers and event participants
- **Communication** campaigns aimed at employees



Helping the local community

- Promoting the entry of **young people** into the **job market**, facilitating their first professional experience
- Promoting **equality in recruitment** of staff

* Available for Spanish version