

INFORMATIVE NOTE

The national club competition is to be renamed Brasileirão Femenino Neoenergia

Iberdrola extends its commitment to women's sport to Brazil and exclusively sponsors its national football team

- The agreement, which runs for the next four years, extends to the Brazilian Women's Championship and reinforces the commitment of the company and its subsidiary Neoenergia to gender equality and the empowerment of women
- It will accompany the Brazilian women's national teams over the next four years in competitions such as Tokyo 2021 and Paris 2024, the Copa América Femenina 2022, the South American Grassroots Football Championship and the Women's World Cup 2023

Neoenergia, Iberdrola's Sao Paulo Stock Exchange-listed Brazilian subsidiary, has signed a historic agreement with the Brazilian Football Confederation (CBF) to become the first company in the country to exclusively sponsor its women's national football team. Support for women's sport is based on the belief that it is an excellent way to promote a society of equal opportunities. These competitions allow women's sport to be introduced into homes, encouraging the creation of new role models in society.

The partnership will extend over the next four years and includes the company's support for the national club competition, which will be called Brasileirão Femenino Neoenergia when it next kicks off.

Neoenergia will also accompany the Brazilian women's national teams, both adult and grassroots, in important competitions such as the final preparations for Tokyo 2021, the Copa América Femenina 2022, the South American Grassroots Football Championship, the Women's World Cup 2023 and the Paris 2024 Olympic Games. The Women's National Team will display the brandname on its training kit and will post on the Brazil Warriors' social networks. Neoenergia will be present on the advertising hoardings on the pitch at all matches, in half-time activities and on the competition's social networks.

Support for women's sport has become a lever for development for Neoenergia and Iberdrola, whose core values include equality between men and women. In addition to promoting sport as an agent of social change that promotes healthy living, respect and discipline, the aim of the two companies is to increase participation by women in the social and professional context, reinforcing their commitment to equal opportunities. To this end, it is working to contribute to including women in activities that are traditionally valued and considered masculine.

Neoenergia's CEO, Mario Ruiz-Tagle, said: "We know about electrical networks and we want to outline another network that is invisible but equally solid, to unite all those who contribute to advancing towards full equality in a context with as much impact as sport. We are committed in this action to support women's sport with the belief that we are fighting for equal opportunities. We believe in equality in all areas and we share the same values of effort, self-improvement, professionalism and teamwork with sportswomen. These sportswomen are the mirror in which many men and women look at themselves, they are examples for so many others who see sport as a window of opportunity for social change. In addition to being a basic right, equality is also one of the essential foundations for building a more prosperous world for everyone".



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“This partnership with Neoenergia means having one of the largest energy companies in the country and the world on our side, which will combine support for women’s football with causes such as equality and sustainability, leveraging the enormous social strength and commitment of our sport,” said Rogério Caboclo, President of the CBF.

Iberdrola, a pioneer in promoting women's sport

[Promoting women's sport](#) has become a key lever for Iberdrola and the promotion of real equality between men and women, one of its essential values.

In 2016, the company became the first company to make a firm and global commitment to equality and the empowerment of women through sport. In Spain, the company supports 16 federations: gymnastics, triathlon, rugby, canoeing, badminton, football, handball, volleyball, hockey, table tennis, athletics, karate, boxing, surfing, ice sports and fencing. Iberdrola also lends its name to 22 national top-tier sports leagues, and 35 other competitions.

In both Spain and Brazil, the company is the main partner-sponsor of the women’s national football team. In Brazil, it is also the main sponsor of the U-19 and U-17 national teams, the Copa de la Reina and the Primera Iberdrola top division.

About Iberdrola

[Iberdrola](#) is one of the world’s principal energy companies, a leader in renewables, and it is spearheading the energy transition towards a low-emission economy. The group continues to supply power to around 100 million people in dozens of countries and carries out its renewable, grid and commercial activities in Europe (Spain, the UK, Portugal, France, Germany, Italy and Greece), the US, Brazil, Mexico and Australia, and has markets like Japan, Ireland, Sweden and Poland, among others, as growth platforms.

With a workforce of more than 37,000 and assets in excess of €122 billion, in 2020 it obtained revenue of over €33 billion and a net profit slightly exceeding €3.61 billion. The company supports 400,000 jobs in the supply chain, with annual purchases of €14 billion. A leader in the fight against climate change, Iberdrola has committed more than €12 billion over the last two decades to building a sustainable energy model based on sound environmental, social and governance (ESG) principles.



Cuida del medio ambiente.
Imprime en blanco y negro y sólo si es necesario.