

# **INFORMATIVE NOTE**

# Iberdrola seeks 'micromobility' solutions

- Iberdrola -through its PERSEO International Start-up Programme- is launching a 'challenge' for safe parking and charging solutions for bicycles and scooters
- Proposals can be submitted up to and including 31 July and the winner will be announced in September

Iberdrola is taking another step forward in its commitment to electric mobility. The company has launched a new challenge - through its PERSEO International Start-up Programme - to identify 'micromobility' solutions for parking, storage and recharging bicycles and scooters that favour the electrification of urban transport.

Mobility using this type of vehicle is not only more efficient and environmentally friendly, but also greatly helps to relieve congestion in cities at times of heavy traffic, thus helping to improve air quality.

The energy company is looking for innovative solutions to ensure secure parking against theft and vandalism, to provide charging points for private users and fleets and to offer digital solutions for its management.

The proposals will be assessed taking into account criteria related to cyber security and data protection, remote monitoring and land use optimisation. In addition, the cost, maturity and suitability of the project will be assessed, along with its simplicity and scalability and the proposal's degree of digitalisation to optimise efficiency, among other variables.

Proposals can be submitted from 5 July until 31 July inclusive and the winner will be announced in September.

#### Financial and technical support

Iberdrola will provide the winner of the challenge with technical and financial support to test its solution. It will provide the necessary resources to deliver it: equipment and materials, infrastructure, high-tech sites and co-working areas, as well as a real environment with real data.

If the pilot project is successful, Iberdrola may also offer the winner the opportunity to scale up the solution by adopting it through commercial agreements and PERSEO may even consider investing in the company that wins the challenge.

## Electric mobility and green recovery

Iberdrola remains committed to the electrification of transport in its transition strategy for the transition to a decarbonised economy, and sees this as a key lever for reducing emissions and pollution, as well as for the green recovery of the economy and employment.

The company is implementing a sustainable mobility plan through which it will install 150,000 recharging points in homes, businesses, urban roads, cities and major motorways over the next few years. Its commitment to the deployment of high-efficiency stations will see the installation of ultra-fast (350 kW), super-fast (150 kW) and fast (50 kW) stations.

It has recently expanded its commitment to sustainable mobility to include electric motorbikes and, together with Cooltra and Inetum, it is deploying smart charging banks in cities, each capable













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of housing 20 chargers and multi-brand motorbike batteries. Together with BeePlanet, it has also just launched the first electric vehicle charging points powered by second-life batteries.

Iberdrola is aware of the need to boost electric mobility in Spain through coordinated, effective action involving the major players. In this regard, the company has already completed more than 50 infrastructure deployment agreements with administrations, institutions, companies, service stations, dealers and electric vehicle manufacturers.

### Perseo: more than 10 years of innovation

PERSEO, Iberdrola's international start-up programme, aims to facilitate the group's access to the technologies of the future and foster the creation and development of a global and dynamic ecosystem of technology companies and entrepreneurs in the electricity sector. To achieve this, in addition to the 70 million euros allocated to the initiative, a further 40 million euros have now been allocated to launch, through its Perseo Venture Builder unit, innovative industrial companies working in new areas of electrification and in sectors that are difficult to decarbonise.

Since its creation in 2008, PERSEO has invested 70 million euros in start-ups that develop innovative technologies and business models, focusing on those that improve the sustainability of the energy sector through greater electrification and decarbonisation of the economy.

The programme has focused its actions on analysing business opportunities and technological collaboration with start-ups and emerging companies around the world, analysing 300 companies each year and creating an ecosystem of almost 3,000 entrepreneurial companies. This investment instrument currently has a portfolio of eight companies.

#### About Iberdrola

berdrola is a leading global energy supplier -the third-largest by market capitalisation in the world and the leader in renewables- championing the energy transition towards a low-emissions economy. The group supplies energy to around 100 million people in dozens of countries and has renewable, grid and commercial activities in Europe (Spain, the UK, Portugal, France, Germany, Italy and Greece), the US, Brazil, Mexico and Australia, while counting markets including Japan, Ireland, Sweden and Poland among its growth platforms.

With a workforce of more than 37,000 and assets of over €122.5 billion, it recorded turnover in excess of €33 billion and net profit slightly exceeding €3.6 billion in 2020. The company contributes to the maintenance of 400,000 jobs in its supply chain, with an annual procurement budget of €14 billion. A leader in the fight against climate change, Iberdrola has committed more than €120bn over the last two decades to building a sustainable energy model based on sound environmental, social and governance (ESG) principles.









