

INFORMATIVE NOTE

The company is a partner in the Spanish Olympic Committee's gender equality strategy and official sponsor of the Spanish Paralympic Committee

Iberdrola is launching a campaign to support the female athletes who will be taking part in the Games

- Eight women who embody different cultural areas are participating in a video in order to transmit all their energy to the sportswomen
- Carolina Marín, together with several female Iberdrola ambassadors, will be taking part in an event to be held in the Lázaro Galdiano Museum on the eve of the competition
- Throughout the Games, Iberdrola will be recording an especially dedicated series of radio broadcasts from a purpose-built temporary studio in “Casa España”, headquarters of the Spanish Olympic Committee (COE) in Madrid

As part of its global commitment to gender equality and the promotion of women's sport, Iberdrola has designed a [campaign aimed at supporting the sportswomen who will be in action at the Games](#) in order to highlight their achievements in Tokyo over the next few weeks.

The initiative includes a variety of activities. In the evening prior to the opening of the Games, namely on Thursday 22 July, an event will be held attended by Carolina Marín, Desirée Vila, Loida Zabala, Amanda Sampedro, Garazi Sánchez, Teresa Díaz and Silvia Arderius, who will be sending messages of support to all the Spanish sportswomen competing in the Games.

The Lázaro Galdiano Museum will be the venue for this festival of Spanish sport and provide the backdrop for the official launch of [a video featuring eight women representing different cultural fields such as Alaska, Hiba Abouk, Ana Rosa Quintana, Carmen Posadas and Ana Guerra](#), among others, who have been brought together by Iberdrola to transmit their energy to Spain's female representatives in Tokyo. During the event the attendees will take part in a healthy cooking master class given by Samantha Vallejo-Nájera.

Iberdrola will also be setting up a temporary radio studio in “Casa España”, headquarters of the Spanish Olympic Committee to record a series of special programmes featuring guest sports personalities who will discuss the performances of Spain's sportswomen at the Games and relate their own Olympic experiences. Each programme will consist of hour long recordings made between 26 and 30 July and 2 and 6 August, which will be broadcast via digital platforms.

Iberdrola, a pioneer in promoting women's sport

Promoting women's sport has become a key ambition for Iberdrola, and the promotion of true equality between men and women one of its essential values. In 2016, Iberdrola became the first company to make a firm and global commitment to women's equality and empowerment through sport. Currently, the company supports 16 federations and their respective leagues: gymnastics, triathlon, rugby, canoeing, badminton, football, handball, volleyball, hockey, table tennis, athletics, karate, boxing, surfing, ice sports and fencing. Iberdrola also lends its name to 22 national top-tier sports leagues, and 35 other competitions.

At the same time, the provision of resources, facilities, medical services and referees, as well as support and sponsorship for different initiatives in this field from Iberdrola, has not only helped



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to increase the number of federated sportswomen in these disciplines by 39 % (taking it above 300,000), it is also allowing Spanish elite sportswomen who have built their sporting careers in other countries to start competing again in Spain, leading to an improvement in the standard and visibility of domestic competitions.

About Iberdrola

[Iberdrola](#) is one of the main global energy companies and is third in the world by market capitalisation and a leader in renewables. It is also leading the energy transition towards a low-emission economy. The group supplies energy to around 100 million people in dozens of countries and has renewable, grid and commercial activities in Europe (Spain, the UK, Portugal, France, Germany, Italy and Greece), the US, Brazil, Mexico and Australia, while having markets such as Japan, Ireland, Sweden and Poland, among others, as growth platforms.

With a workforce of more than 37,000 and assets of over €122.5 billion, it recorded turnover in excess of €33 billion and net profit slightly exceeding €3.6 billion in 2020. The company contributes to the maintenance of 400,000 jobs in its supply chain, with an annual procurement budget of €14 billion. A leader in the fight against climate change, Iberdrola has committed more than €120bn over the last two decades to building a sustainable energy model based on sound environmental, social and governance (ESG) principles.

