

## INFORMATIVE NOTE

*Between 8 October and 8 November visitors will be able to recreate the experience of visiting the Museum in the Parque de la Dehesa, Paseo del Cardenal Pimentel*

### Soria hosts the 'Prado Museum in the Streets' exhibition

- This exhibition, sponsored by Fundación Iberdrola España and the Prado Museum, will visit the region's nine provinces to educate and raise awareness of the cultural identity of Spain's historical heritage
- This morning, Soria City Council's Councillor for Culture, Festivities and Citizen Participation, Jesús Báñez; the President of Fundación Iberdrola España, Fernando García; the Deputy Minister of Culture with the Castilla y León Regional Government, Raúl Fernández Sobrino, and the Deputy Director of the Prado Museum, Marina Chinchilla inaugurated the exhibition that will bring fifty of the most important works from the Museum's Permanent Collection to the people of Soria by means of full-scale photographic reproductions

Soria hosts the 'Prado in the Streets' exhibition, promoted by Fundación Iberdrola España and the Prado Museum, with the collaboration of the Castilla y León Regional Government and Soria City Council. This is the sixth location for this travelling exhibition, which began in Salamanca and made its last stops in Valladolid, León, Aguilar de Campoo and Burgos, and which is touring the nine provinces of the region with the aim of raising awareness regarding the collections and the historical heritage attached to the Prado Museum through various educational programmes and cultural outreach activities.

The exhibition, which recreates a visit to the museum by displaying the paintings at their true scale, thus providing an experience similar to that of standing in front of a real work of art, can be visited between 8 October and 8 November in the Parque de la Dehesa -Paseo del Cardenal Pimentel-, one of the most famous areas of the city.

This successful cultural initiative was inaugurated this morning by Soria City Council's Councillor for Culture, Festivities and Citizen Participation, Jesús Báñez; the President of Fundación Iberdrola España, Fernando García; the Deputy Minister of Culture with the Castilla y León Regional Government, Raúl Fernández Sobrino and the Deputy Director of the Prado Museum, Marina Chinchilla, and will bring 50 of the most important works from the museum's permanent collection to the people of Soria through full-scale photographic reproductions.

#### A journey through the history of Western art

This large, open-air exhibition, curated by Fernando Pérez Suescun, Head of Educational Content at the Prado Museum, enables visitors to tour the different artistic schools covered by the Prado Museum's permanent collections and learn about the history of Spain, Europe, and Western art in general, as painted by the great masters. The Spanish, Italian, Flemish,

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French, German, and Dutch schools are represented through artists from the 12th century to the early 20th century.

The exhibition also has bilingual information panels for each work of art, as well as details on the history of the Museum and its collections.

The reproductions are shown at a scale of 1:1, however, due to the dimensions of the exhibition stands, this means that, for some of the larger works, only a magnificent and striking part of the work can be seen, with a smaller representation of the entire painting shown in the explanatory panel.

In the wake of the enormous success of the exhibition during the celebration of the Museum's two-hundredth anniversary, "Prado in the Streets" travelled around Castilla la Mancha until 26 April. In almost two years, thousands of visitors have had the chance to behold some of the wonders of the Museum's collection thanks to these accurate reproductions, spreading culture across the region with daily visits that never failed to observe the applicable anti-COVID-19 rules.

"Prado in the Streets" began its journey through Castilla y León in Salamanca on 30 April, and over the course of ten months it will travel to other cities in Castilla y León. In addition to Salamanca, Valladolid, León, Aguilar de Campoo and Burgos, its last stop, and Soria, where it is being presented today, it will also be possible to enjoy the exhibition in Segovia, Ávila and Benavente.

### **Fundación Iberdrola España is a supporting member of the Prado Museum**

[Fundación Iberdrola España](#) focuses a key part of its activity on caring for and maintaining Spain's cultural and artistic wealth.

The Foundation has been working with the Prado Museum since 2010 by supporting the gallery's conservation and restoration programmes, as well as offering four annual grants to young restorers. It was also keen to join in the Special Programme for the Prado Museum's bicentenary celebrations, especially with the launch of this travelling exhibition in Spain.

Since 2011, Fundación Iberdrola España has allocated a total of €13 million to art and culture, focusing its resources primarily on the Restoration Programme to support the restoration workshops in leading museums for the conservation of their pictorial and artistic heritage. The Foundation also supports the Lighting Programme, which includes the design, implementation, and financing of artistic projects to light iconic buildings and monuments.