

8 key facts about big data and its future



Job roles

+30%

of **growth** for roles related to big data, data and artificial intelligence by 2030.



Business transformation

86%

of **companies** expect AI and **information processing** technologies to transform their business by 2030.



Market value

US\$103 billion

will be the estimated value of the **global big data market** by 2027.



Skills obsolescence

39%

of **current skills** will change or become obsolete between 2025 and 2030.



Skills shortages as a barrier

63%

of companies regard the **lack of skills** as a **barrier** to transforming their business.



Data volume

394 zettabytes

of **data** generated worldwide will be produced by 2028.



Number of jobs

+78 million

net jobs could be created globally by 2030.



Upskilling

77%

of companies plan to train or reskill their **staff** to **adapt** to technological transformation.

Sources: World Economic Forum, Statista, IDC