

INFORMATIVE RELEASE

From 31 March to 26 April in San Julián Park

Fundación Iberdrola España takes the 'El Prado Museum on the Streets' exhibition to Cuenca

- **Opened by the president of the Castile-La Mancha Regional Government, Emiliano García-Page, it is a collection of full-size reproductions of 50 of the Prado Museum's most emblematic works**
- **Organised by the Museum and Fundación Iberdrola España in collaboration with the Regional Government of Castile-La Mancha, the exhibition concludes its tour of eight cities in the region for the purpose of raising awareness and promoting the cultural identity of the country's historical heritage**

Madrid, 31 March 2021

Fundación Iberdrola España has taken its exhibition 'El Prado on the Streets' to Cuenca, where it can be seen from 31 March to 26 April in San Julián Park. This is the final showing of a travelling exhibition that has toured eight cities in the region.

The Prado Museum and Fundación Iberdrola España have been working on this project in collaboration with the Regional Council of Castile-La Mancha so as to enable more people to discover the collections and historical heritage of the Prado Museum through a series of educational programmes and cultural outreach activities.

The exhibition recreates the experience of visiting the museum by allowing visitors to view the paintings at full size, giving them a sense of looking at a real work of art. It will introduce the residents of Cuenca to 50 of the greatest pieces from the Museum's Permanent Collection in the form of life-size photographs displayed in San Julián Park, one of the most emblematic locations in the city.

The exhibition was opened this morning by Emiliano García-Page, president of the Castile-La Mancha regional government; Darío Dolz, mayor of Cuenca; Miguel Falomir, Director of the Prado Museum; Fernando García, president of Fundación Iberdrola España; and Ana Muñoz, deputy minister of Culture and Sports for the Castile-La Mancha Regional Government.

A journey through the history of Western art

This large, open-air exhibition, curated by Fernando Pérez Suescun, Head of Educational Content at the Prado Museum, will allow the visiting public to take a tour through the different artistic schools covered by the Prado's permanent collections and learn about the history of Spain, Europe and Western art in general, as painted by the great masters. The Spanish, Italian, Flemish, French, German and Dutch schools are represented through their leading artists from the 12th century to the early 20th century.

INFORMATIVE RELEASE

The show also has bilingual information panels on each of the works, as well as bilingual panels with information on the history of the Museum and its collections.

The reproductions are shown at a scale of 1:1. Due to the dimensions of the exhibition stands, this means that some of the larger works are represented by just a detail of one of their most impressive and memorable sections. However, the entire painting will be shown in the explanatory panel.

After the great success of the exhibition during the museum's bicentenary celebrations, 'The Prado Museum on the Streets' began its journey through Castile-La Mancha on 13 July in Sigüenza and has travelled to eight cities in Castile-La Mancha over ten months - Sigüenza, Puertollano, Tomelloso, Ciudad Real, Toledo, Guadalajara, Talavera de la Reina and now finally Cuenca, which had originally been cancelled this February due to Covid-19 health restrictions. Cuenca will be the last stage of this exhibition's tour of Castile-La Mancha.

Fundación Iberdrola España is a Protector member of the Prado Museum

Fundación Iberdrola España focuses a key part of its activity on caring for and maintaining Spain's cultural and artistic wealth.

The Foundation has been working with the Prado Museum since 2010 by supporting the gallery's conservation and restoration programmes, as well as offering four annual grants for young restorers. It was also keen to join in the Special Programme for the Prado Museum's bicentenary celebrations, specifically with the launch of this travelling exhibition in Spain.

Since 2011, Fundación Iberdrola España has allocated a total of €13 million to art and culture, focusing its resources primarily on the Restoration Programme to support the restoration workshops of leading museums for the conservation of their pictorial and artistic heritage. The Foundation also sponsors the Lighting Programme, which covers the design, execution and financing of artistic projects to illuminate iconic buildings and monuments.