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With 50,000 euros up for grabs for each winner, this year a new category is included in the field of sustainability

Iberdrola SuperA Awards include Ona Carbonell on its panel

- The Olympic synchronised swimming medallist is joined by thirteen other Spanish sports personalities such as Carolina Marín, Conchita Martinez, Javier Fernández and Vicente del Bosque, who will select this year's winners
- With 690 nominations received, almost a third more than in 2020, the second edition has increased interest in the initiative among athletes, associations, sporting clubs and federations
- The initiative which promotes gender equality through sport will reward projects in six categories: entry-level sport, support for entering competitions, social integration, inclusion, dissemination and visibility and sustainable development within sport

The 2nd Iberdrola SuperA Awards, which will reward the best initiatives supporting gender equality and the empowerment of women through sport, have added Olympic medallist Ona Carbonell to the panel that will select the winning initiatives.

A panel comprising nine women and five men, all of them well-known personalities from the world of sport, will choose the six winners. Those taking part include Ona Carbonell, Amanda Sampedro, Carolina Marín, Conchita Martinez, Javier Fernández, Jesús Carballo, Manu Carreño, Marta Arce, Paloma del Río, Sandra Sánchez, Silvia Navarro, Talant Dujshebaev, Teresa Perales and former national football coach Vicente del Bosque.

Ona Carbonell highlighted "the honour of participating in these SuperA Awards that promote the empowerment of women through sport. I am an athlete, I am a woman, I am a mother, I am competing and I know how important it is to have initiatives that help to promote the role of women in sport. We are improving in society and in sport, but there is still some way to go and these initiatives are key to getting there faster."

The awards, which include a new category for sustainability this year, are worth 50,000 euros each. The initiatives are related to the promotion of entry-level sport among girls up to the age of 16 (SuperA Base); support for helping women to enter into competitions (SuperA Competition); the inclusion of women with special abilities into sport (SuperA Inclusion); the integration of women into society through sport (SuperA Social); increased visibility for women's sport (SuperA Diffusion); and sustainable development and care for the environment within the field of sport (SuperA Sustainability).

With 690 applications submitted, almost a third more than in 2020, the 2nd edition consolidates the interest of federated athletes, sports associations and clubs, national and regional federations, schools, institutes and different public and private entities to get involved in the initiative.

"At Iberdrola, in addition to promoting the successes of Spanish sport, we are committed to promoting women's sport with the belief that we are fighting for equal opportunities through our actions in this area. The response to the second SuperA Awards reaffirms our commitment











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to the challenge of contributing to the personal and professional development of girls and young women", outlines Juan Luís Aguirrezabal, Iberdrola's Brand, Advertising and Global Sponsorships Director.

Winning initiatives in 2020

The 2020 awards received entries from associations, sports clubs and federations, primary and secondary schools and public or private entities that manage projects aligned with the objectives of the awards.

Among them, the winners were the projects MAAVI Foundation Football Club (Andalusia); Fomento Igualdad de Género (Castilla y León); Mujer, vida y deporte (Zaragoza); Mucho por hacer (Castilla-La Mancha); FUTFEM.COM and Juntas Venceremos.

The Iberdrola SuperA Awards are aligned with the UN 2030 Agenda Sustainable Development Goals (SDGs), specifically number 5 (Gender equality and the empowerment of women).

Iberdrola, a pioneer in promoting women's sport

Promoting women's sport has become a key ambition for Iberdrola, and the promotion of true equality between men and women one of its essential values. In 2016, Iberdrola became the first company to make a firm and global commitment to women's equality and empowerment through sport. Currently, the company supports 16 leagues: gymnastics, triathlon, rugby, canoeing, badminton, football, handball, volleyball, hockey, table tennis, athletics, karate, boxing, surfing, ice sports and fencing. Iberdrola also lends its name to 22 national top-tier sports leagues, and 35 other competitions.

At the same time, the provision of resources, facilities, medical services and referees, as well as support and sponsorship for different initiatives in this field from Iberdrola has not only helped to increase the number of federated sportswomen in these disciplines by 39% (reaching over 300,000), but is also allowing Spanish elite sportswomen who have built their sporting career in other countries to start competing again in Spain, leading to an improvement in the standard and visibility of national competitions.

About Iberdrola

Iberdrola is one of the main global energy companies and is third in the world by market capitalisation and a leader in renewables. It is also leading the energy transition towards a low-emission economy. The group supplies energy to around 100 million people in dozens of countries and has renewable, grid and commercial activities in Europe (Spain, the UK, Portugal, France, Germany, Italy and Greece), the US, Brazil, Mexico and Australia, while having markets such as Japan, Ireland, Sweden and Poland, among others, as growth platforms.

With a workforce of more than 37,000 and assets of over €12.518 billion, it recorded turnover in excess of €33 billion and net profit slightly exceeding €3.61 billion in 2020. The company contributes to the maintenance of 400,000 jobs in its supply chain, with an annual procurement budget of €14 billion. A leader in the fight against climate change, Iberdrola has committed more than €120 billion over the last two decades to building a sustainable energy model based on sound environmental, social and governance (ESG) principles.









