

INFORMATIVE NOTE

Between 28 September and 29 October, the Plaza de España square will recreate the experience of contemplating fifty of the most important paintings in its collection in their life-sized dimensions

The Iberdrola Spain Foundation moves its exhibition 'The Prado Museum in the Streets' to Tomelloso (Ciudad Real), with reproductions of its most iconic works

- **Organised by the Museo Nacional del Prado and the Iberdrola Spain Foundation, in collaboration with the Regional Government of Castile-La Mancha, the exhibition will tour eight cities in the region with the aim of promoting knowledge and the cultural identity of the country's historical heritage**

Madrid, 28 September 2020

The Iberdrola Spain Foundation has relocated its successful cultural initiative 'The Prado Museum in the Streets' to the city of Tomelloso (Ciudad Real).

This project aims to promote knowledge, dissemination and communication of the Prado Museum's collections and the cultural identity of its historical heritage by launching educational programmes and cultural outreach activities.

It also aims to virtually recreate the experience of visiting the Museum by allowing visitors to contemplate the paintings in their life-sized dimensions, giving them an experience similar to that of being in front of the works of art themselves.

The exhibition was inaugurated this morning by Inmaculada Jiménez, Mayoress of Tomelloso; Andrés Úbeda, Deputy Director of Conservation and Research at the Museo Nacional del Prado; Fernando García, President of the Iberdrola Spain Foundation; and Ana Muñoz, Deputy Minister of Culture, Sports and Youth of the Regional Government of Castile-La Mancha, and will be showing until 29 October to provide the people of Tomelloso with the opportunity to see 50 of the most important works in the Madrid collection through full-size photographic reproductions, although some pictures will have to be clipped to fit the dimensions of the exhibition panels (184 x 122 cm) situated in the Plaza de España square, one of the city's most iconic locations.

This large, open-air exhibition, curated by Fernando Pérez Suescun, Head of Educational Content at the Prado Museum, will allow the visiting public to take a tour through the different artistic schools covered by the Prado's permanent collections and learn about the history of Spain, Europe and Western art in general, as painted by the great masters. The Spanish, Italian, Flemish, French, German and Dutch schools will be represented through artists from the 12th century to the early 20th century.

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The show also has bilingual information panels on each of the works, as well as bilingual panels with information on the history of the Museum and its collections.

The reproductions are shown at a scale of 1:1. Due to the dimensions of the exhibition stands, this means that some of the larger works are represented by just a detail of one of their most impressive and memorable sections. However, the entire painting will be shown in the explanatory panel.

After the great success of the exhibition during the museum's bicentenary celebrations, 'The Prado Museum in the Streets' began its journey through Castile-La Mancha on 13 July in Sigüenza and will travel to eight cities in Castile-La Mancha over ten months. In addition to Sigüenza, Puertollano and Tomelloso, the exhibition will journey to Ciudad Real, Toledo, Guadalajara, Cuenca and Talavera de la Reina.

The Iberdrola Spain Foundation is a Protector member of the Prado Museum

Through its [foundation in Spain](#), one of Iberdrola's main areas of activity is cultural development, focussing on the care and maintenance of cultural and artistic treasures.

Therefore, the Iberdrola Spain Foundation has been working in partnership with the Prado Museum since 2010 to support conservation and restoration programmes undertaken by the art gallery, as well as offering four annual scholarships for young art restorers. Furthermore, the Foundation was keen to join in the Special Programme for the Prado Museum's bicentenary celebrations, especially with the launch of this travelling exhibition in Spain.

Since 2011, the Iberdrola Foundation has allocated a total of €13 million to art and culture, focussing its resources primarily on the Restoration Programme to support the restoration workshops of leading museums for the conservation of their pictorial and artistic heritage. The foundation also supports the Lighting Programme, which includes the design, execution and financing of artistic projects to light up iconic buildings and monuments.