### MUSEO NACIONAL DEL **PRADO**





## **INFORMATION NOTE**

31 August 2020

Between 31 August and 23 September, the experience of contemplating fifty of the most important paintings in its collection, in life-size, will be recreated on the Paseo de San Gregorio

# Puertollano is hosting the exhibition 'The Prado Museum in the Streets' with reproductions of the gallery's most emblematic works

 Organised by the Museo Nacional del Prado and the Fundación Iberdrola España, with the collaboration of the Castilla-La Mancha regional government, the exhibition will cover eight cities in the autonomous region with the aim of promoting knowledge and cultural identity in relation to the country's historical heritage

This project, called "The Prado Museum in the Streets", is sponsored by the Fundación Iberdrola España and aims to promote knowledge, dissemination and communication regarding the collections and the cultural identity of the historical heritage attached to the Museum, encouraging education programmes and cultural awareness-raising activities. In addition, it aims to recreate the experience of visiting the museum by making it possible to contemplate the paintings in life-size, giving an experience similar to that of being in front of a true work of art.

Until 23 September, the exhibition, which was opened this morning by Isabel Rodríguez García, mayor of Puertollano, Andrés Úbeda, deputy director of conservation and research at the Museo del Prado in Madrid; Fernando García, president of the Fundación Iberdrola España, and Ana Muñoz Muñoz, vice-minister of culture and sports in the Castilla—La Mancha regional government, will bring to the people living in the area 50 of the most important works in the Madrid collection through photographic reproductions. These reproductions are to scale although their size is adjusted to the dimensions of the panels in the exhibition (184 x 122 cm) and they are located on the Paseo de San Gregorio, one of the town's most emblematic spaces.

This large outdoor exhibition, which is curated by Fernando Pérez Suescun, the head of educational content at the Prado Museum, will allow the visiting public to take a tour of the different schools that make up the artistic panorama of the permanent collection at the Prado and give them an understanding of the history of Spain, Europe and Western art in general at the hands of the great masters of painting. The Spanish, Italian, Flemish, French, German and Dutch schools will be present through paintings from the twelfth century to the early years of the twentieth century.

The exhibition also features bilingual information on each of the works and panels, also bilingual, providing information on the history of the Museum and its collections.

The reproductions are shown at a scale of 1:1, so, due to the dimensions of the exhibition supports, some of the reproductions can only offer a magnificent and grandiose detail of larger original paintings, which can be seen complete on the explanatory poster.

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After the great success of the exhibition during the celebration of the Museum's Bicentenary, The Prado in the Streets began its journey through Castilla-La Mancha on 13 July in Sigüenza and it will spend over ten months in eight towns in Castilla-La Mancha. In addition to Sigüenza and Puertollano, it will also be possible to enjoy the exhibition in Tomelloso, Ciudad Real, Toledo, Guadalajara, Cuenca, and Talavera de la Reina.

#### Fundación Iberdrola España, protector member of the Prado Museum

Iberdrola, through its <u>foundation in Spain</u>, focuses one of its prime areas of activity on cultural development, mainly on the care and maintenance of cultural and artistic wealth.

The foundation has collaborated with the Prado Museum since 2020, by supporting conservation and restoration programmes undertaken by the gallery, as well as through four annual scholarships for young restorers. In addition, it joined the extraordinary programme to commemorate the Prado Museum's bicentennial and, in particular, the mounting of this travelling exhibition across Spain.

Since 2011, Fundación Iberdrola has allocated a total of 13 million euros to art and culture, focusing its resources primarily on the Restoration Programme that supports the museum's restoration workshops, which are a reference for the conservation of its pictorial and artistic heritage. The foundation also supports the Lighting Programme, which includes the design, execution and financing of artistic projects to light iconic buildings and monuments.