



BRIEFING NOTE

04 March 2020

The plant in the municipality of Churra is a pioneer in terms of sustainability

Juver chooses Iberdrola to produce its juices with green energy

 The utility will supply 22 GWh of electricity from 100% renewable sources with zero CO2 emissions

Iberdrola and Juver Alimentación have shared their decarbonisation strategies to reach an energy sale agreement that will enable the manufacturer to produce all its juices with power from 100% renewable sources, with zero CO₂ emissions.

The collaboration agreement, the first of its kind in the Murcia region by volume of contracted power, consists of Iberdrola supplying green energy to the company's production plant in the town of Churra, where the company makes all its juices. The 18-month agreement encompasses more than 22 GWh of 100% renewable electricity. This measure will enable Juver to avoid releasing around 5,400 tons of CO_2 into the atmosphere, a reduction of more than 50%.

Electrification and competitiveness

The commitment of companies like Juver to consume 100% emissions-free energy is proof of the opportunities of electrification in industrial sectors based on developing renewable projects, and is transforming the energy present and future of our country. It is also proof of the competitiveness of renewables and their ability to supply energy at competitive, stable prices.

Establishing itself as an ENVIRONMENTALLY RESPONSIBLE company has always been one of Juver's strategic objectives. To fulfil this objective we have designed, developed, implemented and certified an Environmental Management System based on the requirements of ISO 14001 and Regulation 1221/2009 on the voluntary participation by organisations in a Community eco-management and audit scheme (EMAS). In fact, Juver is one of few companies in the food sector with the EMAS registration granted by the government. It is also ISO 14.064 Carbon Footprint certified and holds the Organic Agriculture Certificate.

Renewable energy investment plan in Spain

Iberdrola is implementing the most ambitious renewable investment plan in Spain, which provides for the installation of 3,000 MW of wind and photovoltaic energy by 2022 and up to 10,000 MW by 2030. The plan will create jobs for 20,000 people in Spain.

In Spain, the company is the leading wind energy producer - with an installed capacity of more than 6,000 megawatts (MW) - and its total installed renewable capacity exceeds16,500 MW (almost 32,000 MW worldwide), making its generation fleet one of the cleanest in the energy sector.















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Iberdrola's choice of a decarbonised economic model has entailed investments of almost €10bn a year around the world, having allocating €100bn to this area since 2001. Of this, 25bn have been invested in Spain.

About Iberdrola

Iberdrola is a global energy leader, the number-one producer of wind power, and one of the world's biggest electricity utilities by market capitalisation. The group supplies energy to almost 100 million people in dozens of countries including Spain, the United Kingdom (ScottishPower), the United States (AVANGRID), Brazil (Neoenergia), Mexico, Germany, Portugal, Italy and France. With a workforce of more than 35,000 and assets in excess of €122 billion, it achieved a turnover of €36,438 million and a net profit of over €3,406 million in 2019.

Iberdrola is leading the transition towards a sustainable energy model through its investments in renewable energy, smart grids, large-scale energy storage and digital transformation, to offer the most advanced products and services to its customers. Thanks to its commitment to clean energy, Iberdrola is one of the companies with the lowest emissions and an international benchmark for its contribution to sustainability and the fight against climate change.

About Juver Alimentación

Juver was founded in 1962. In the heart of the Murcia countryside, it had direct access to the highest quality raw materials. The 1990s saw the culmination of a process to revitalise and modernise the business into the company it is today. Juver's priority objective and commitment has always been to supply clients and consumers with premium quality products.

To achieve this, it makes significant investments in the human and physical resources it needs, designing a comprehensive Integrated Management System, the purpose of which is to comply with the main Quality and Food Safety Standards, namely: ISO 9001, BRC, IFS, FSSC 22000, enabling us to plan and take preventive measures necessary to ensure the food safety of all the products that the company manufactures, which must pass rigorous quality checks before they go on sale.











