



06 September 2018

INFORMATIVE NOTE

A new three-year agreement forms part of the company's and the RFEF's commitment to promoting women's sports

Iberdrola and the RFEF renew their commitment to promoting women's football

- The top competition is now named the “Iberdrola League”
- The company, which has been sponsoring the Spain's Senior National Women's Football Team since 2016, is now also the major sponsor of Her Majesty's Cup and the Under 19 and under 17 selections

Madrid. Iberdrola and the Royal Spanish Football Federation (RFEF) have renewed their commitment to developing women's football by continuing to promote this sport. The two organisations announced today the signing of a new three-year cooperation agreement with the aim of intensifying the support given by the energy company to the Federation and its various competitions.

With this new agreement for the period 2019-2021, which was signed by the two for the first time in 2016, Iberdrola continues to be the major sponsor of the Spain's Senior National Women's Football Team and the Women's Football First Division, which has been renamed the Iberdrola League; and it will also be the major sponsor of the Queen's Cup and the Under 19 and Under 17 Selections.

Iberdrola is therefore confirming its strong commitment to promoting a sport practised by women that now includes 15 federations and a total of 20,000 sportswomen, through its involvement in the National Sports Council's programme *Women's Universe*.





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The 2017/2018 season of the Iberdrola League led to considerable fame for women's football: 65 matches were televised live, of which 32 had over 100,000 viewers. The matches were held in seven men's first division stadiums. The Atlético Madrid women's team drew a record number of spectators, with over 22,000 people attending the match with Madrid CFF at the Wanda Metropolitano on 17 March.

Also, since 2011, the number of licences awarded by the Royal Spanish Football Federation has almost doubled to 42,000.

SUPPORTING WOMEN'S SPORTS

The *Women's Universe* programme came about with Iberdrola's decision to develop and implement a series of initiatives that contribute towards social transformation via the values of women's sport. To achieve this, the project seeks to strengthen the social and cultural dimension of sport to push through a change in lifestyle and activate the promotion of women's sporting competitions.

Iberdrola's commitment to women's sports is part of its commitment to equal opportunities and the promotion and empowerment of women, a principle included among the UN's Sustainable Development Goals (GDS), which the company has made part of its corporate strategy.

The RFEF has also started a new phase of clear commitment and specific measures designed to give women's football the place it deserves. It has therefore created the Women's Football Committee, an organisation exclusively dedicated to promoting this sport through various departments targeting this aim.

