



19 October 2017

BRIEFING NOTE

This competition changes its name in the context of the company's commitment to sponsoring women's sport

The Royal Spanish Hockey Federation and Iberdrola present the Iberdrola Hockey League 2017-2018

 The event, held at the headquarters of the National Sports Council (Consejo Superior de Deportes de España), was attended by the president of that body, José Ramón Lete, the president of the Royal Spanish Hockey Federation, Santiago Deó, and the head of Iberdrola Sponsorships, Carmen Cabrera

This morning the Royal Spanish Hockey Federation and Iberdrola presented the new Iberdrola Women's Hockey League 2017-2018, in an event held at the headquarters of the National Sports Council (Consejo Superior de Deportes de España, CSD) in Madrid.

The presentation was attended by the president of the CSD, José Ramón Lete, the president of the Royal Spanish Hockey Federation, Santiago Deó, the head of Iberdrola Sponsorships, Carmen Cabrera, and players' representatives.

One of the changes in the new championship is its name, which has become the Iberdrola Hockey League, in the context of Iberdrola's sponsorship of the CSD's Universo Mujer (Women's Universe) programme, the aim of which is to promote and develop women's sport as a tool to acknowledge the important role of women in sport, in particular, and in society in general.





























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The Iberdrola League is formed by 10 teams, competing in a regular league with 18 rounds. Subsequently, the top eight teams will face each other in a *play-off*, with the four remaining teams after this play-off round facing each other in the *Final Four*, which will be held on 1, 2 and 3 June 2018.

In this regular league, one match will be played every weekend, which can be followed via *streaming*, in which the best player will receive the lberdrola MVP award.

<u>Iberdrola, promoter of women's sports</u>

Iberdrola has become the main driving force in the CSD's Universo Mujer (Women's Universe) programme, as the first company to commit to promoting women's participation in all areas of sports. According to this agreement reached last year, and recently renewed, with the National Sports Council, the company provides its support to several sports federations, including gymnastics, swimming, football, triathlon, badminton, canoeing, rugby, handball, volleyball and hockey, which have been joined in the last few weeks by five new women's federations: athletics, karate, boxing, table tennis and ice sports.

These sports were selected because of the extraordinary level of success they have achieved, the high participation rate, the existence of schemes to promote the sports at the grass-roots level, and the existence of other social projects. With this initiative, Iberdrola is leading the charge for supporting women's sports and helping to promote a source of positive values for a more healthy, egalitarian and just society.























