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## INFORMATIVE NOTE

*Part of Women's Universe, an initiative in which the company is the main driving force*

### **Iberdrola takes the next edition of the 'Women, Health and Sport' Tour to Burgos**

- **This is the first company to make a global commitment to promoting women's participation in every area of sport**

On 6 and 7 May, Burgos will be hosting the fifth edition of the 'Women, Health and Sport' Tour, which Iberdrola is promoting in several provincial capitals to enhance the role and presence of women in the sporting world. The event is intended to promote an image of women as an active and essential part of sport in Spain.

The programme of activities for the forthcoming edition was announced during the Tour's presentation by the Mayor of Burgos, Javier Lacalle, alongside the Women's Universe programme ambassador and Iberdrola collaborator, Jennifer Pareja, and the CEO of OéOé Marketing, Ignacio Solano.

For two days, the top names in women's sport will be meeting in Burgos. The next stop on this sporting road show will see the participation of Jennifer Pareja, the world's best water polo player in 2013 and Women's Universe ambassador; Carolina Rodríguez, the Spanish gymnast with most national medals and winner of the Olympic diploma in Rio 2016; Saioa Jaurena, a player on the Rugby XV team; and Marina Damlaïmcourt, Olympic triathlete in London 2012. They will be joined by the Castellae Water Polo Club and the Aparejadores Rugby Burgos Sports Club, as well as a host of other Olympic medallists and top athletes.

The Tour will happen at the Plaza Mayor square in Burgos, an big outdoor space in the centre of the city that will have more than 2,500 m<sup>2</sup>





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set aside for sports and leisure activities related to the ten federations backed by Iberdrola: football, badminton, handball, volleyball, rugby, triathlon, canoeing, gymnastics, swimming and hockey.

The area is designed for all members of the public to enjoy. The event will include group classes, talks on sport and a healthy lifestyle, as well as games for the kids. On Saturday, the event will be open from 12pm to 8pm, and on Sunday from 11am to 3pm.

### Iberdrola, the main driving force behind the Women's Universe programme

The 'Women, Health, and Sport' Tour is part of the Higher Council for Sport (*Consejo Superior de Deportes*, CSD) 'Women's Universe' programme, where Iberdrola has been the main driver since July 2016. This is the first company in Spain to make a global commitment to promoting the participation of women in every area of sport.

Under the agreement with Spain's Higher Council for Sport (CSD), the company supports various sports federations, including gymnastics, swimming, football, triathlon, badminton, canoeing, and hockey, and more may be added in the future. These sports were selected on account of the extraordinary level of success they've achieved, their high participation rate, the existence of schemes to promote the sport at grass-roots level, and other social projects.

Iberdrola is also one of the leading sponsors of the Spanish Paralympic Team and the Paralympic Sailing Team. It has been involved in the Paralympic Sport Support Plan (ADOP) since it was launched in 2005, and backed the Spanish Paralympic Team at the Beijing 2008, London 2012, and Rio de Janeiro 2016 Games. In 2013 the group's contribution to Paralympic sport was recognised by the Higher Council for Sport (CSD) with its Olimpia Award.



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