

12 May 2017

---

## INFORMATIVE NOTE

Part of the Women's Universe, an initiative of which the company is the main driving force

### Iberdrola takes the sixth edition of the 'Women, Health and Sport' Tour to Valladolid

- This is the first company to make a global commitment to promoting women's participation in every area of sport

On 20 and 21 May, Valladolid will be hosting the sixth edition of the 'Women, Health and Sport' Tour, which Iberdrola is promoting in several provincial capitals to enhance the role and presence of women in the sporting world. The scheme is intended to raise public awareness of women as an active and fundamental part of sport in Spain.

During the presentation of the Tour, the Mayor of Valladolid, Oscar Puente, the Iberdrola collaborator in Women's Universe, Noelia Florín, the Director of Women and Sport for the National Sports Council (Consejo Superior de Deportes or 'CSD'), Natalia Flores, the Councillor for Civic Participation, Youth and Sports, Alberto Bustos, and the Managing Director of OÉOÉ Marketing, Ignacio Solana, explained the schedule of activities for this edition.

For two days, the top names in women's sport will be meeting in Valladolid. Carolina Marín, gold medallist for badminton at Río 2016, Jennifer Pareja, the world's top waterpolo player in 2013 and a Women's Universe ambassador, Marina Damlaimcourt, Olympic triathlete at London 2012, and Mercedes Coghen, Olympic gold medallist for field hockey at Barcelona 92, as well as a number of regional sports teams and top athletes, will all be taking part in the next stop on this sporting roadshow.

The Tour will set up in the Plaza Mayor square in Valladolid, a big outdoor space in the centre of the city that will have more than 2,500 m<sup>2</sup>



Cuida del medio ambiente.

Imprime en blanco y negro y sólo si es necesario.

12 May 2017

---

## INFORMATIVE NOTE

set aside for sports and leisure activities related to the ten federations backed by Iberdrola: football, badminton, handball, volleyball, rugby, triathlon, canoeing, gymnastics, swimming and hockey.

The space is designed for all members of the public to enjoy. The event will include group classes, talks on sport and a healthy lifestyle, as well as games for the kids. On Saturday, the event will be open from 12pm to 8pm, and on Sunday from 11am to 3pm.

### Iberdrola, the main driving force behind the Women's Universe programme

The 'Women, Health, and Sport' Tour is part of the National Sports Council (*Consejo Superior de Deportes*, or 'CSD') 'Women's Universe' programme. Iberdrola has been the main driver of this programme since July 2016. This is the first company in Spain to make a global commitment to promoting the participation of women in every area of sport.

Under the agreement with Spain's National Sports Council (CSD), the company supports various sports federations, including gymnastics, swimming, football, triathlon, badminton, canoeing, and hockey, and more may be added in the future. These sports have been chosen on account of the extraordinary level of success achieved in them, the high rate of participation, the existence of schemes to promote the sport at the grass-roots level, and other social projects.

Iberdrola is also one of the leading sponsors of the Spanish Paralympic Team and the Paralympic Sailing Team. It has been involved in the Paralympic Sport Support Plan (ADOP) since it was launched in 2005, and backed the Spanish Paralympic Team at the Beijing 2008, London 2012, and Rio de Janeiro 2016 Games. In 2013, the group's contribution to Paralympic sport was recognised by the National Sports Council (CSD) with its Olimpia Award.



Cuida del medio ambiente.  
Imprime en blanco y negro y sólo si es necesario.