

26 March 2017

INFORMATIVE NOTE

Part of the Women's Universe, an initiative of which the company is the main driving force

Bilbao successfully hosts the third edition of Iberdrola's 'Women, Health and Sport' Tour, organised by Iberdrola

- It is the first company to make a global commitment to promoting women's participation in every area of sport

This weekend, Bilbao played host to the third edition of the 'Women, Health and Sport' Tour, which Iberdrola is promoting in several provincial capitals to enhance the role and presence of women in the sporting world. The event is intended to show women as an active and essential part of sport in Spain.

Carmen Cabrera, Iberdrola's sponsorship manager, Oihane Agirrebeitia, Youth and Sports city councillor, and Susana Pérez-Amor, deputy general director of Women and Sports of the Sports Supervisory Board (CSD in Spanish), inaugurated this homage to women's sports, coinciding with the beginning of "Iberdrola Week", which ends on March 31 with the group's General Shareholders' Meeting.

Thousands of people of different ages were able to enjoy this tribute to sports. This year Maialen Chourraut, gold medal winner in Rio, Jessica Alonso, bronze in London, and Carolina Rodríguez, Olympic diplomat in Rio and gymnast with a long list of national titles all participated, accompanied by three of the ambassadors of the "Women's Universe" initiative: Jennifer Pareja, the world's top water polo player in 2013, Ona Carbonell, captain of Spain's synchronised swimming team, and Sara Sorribes, promise of Spanish women's tennis.

An open-air 1,500 m² space was set aside for sports and leisure activities at the centrally located Parque de Doña Casilda with fun sporting activities related to the ten federations backed by Iberdrola: football, badminton, handball, volleyball, rugby, triathlon, canoeing, gymnastics, swimming, and hockey.



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The area is designed for all comers, with numerous group classes, talks on sport and healthy life habits, and games for the kids.

Iberdrola, the main driving force behind the Women's Universe programme

The 'Women, Health, and Sport' Tour is part of the Higher Council for Sport's (*Consejo Superior de Deportes*, CSD) 'Women's Universe' programme, of which Iberdrola has been the mainstay since last July. It is the first company in Spain to make a global commitment to promoting the participation of women in every area of sport.

Under the agreement with Spain's Higher Council for Sport (CSD), the company supports various sports federations, including gymnastics, swimming, football, triathlon, badminton, canoeing, and hockey, plus other possible additions in the future. These sports were selected on account of the extraordinary level of success achieved, the high participation rate, the existence of schemes to promote the sport at grass-roots level, and other social projects.

Iberdrola is also one of the leading sponsors of the Spanish Paralympic Team and the Paralympic Sailing Team. It has been involved in the ADOP Plan since it was launched in 2005, and backed the Spanish Paralympic Team at the Beijing 2008, London 2012, and Rio de Janeiro 2016 Games. The group's contribution to Paralympic sport was acknowledged in 2013 with the Olimpia Award from the Higher Council for Sport (CSD).



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