
INFORMATIVE NOTE

As part of the Women's Universe, an initiative of which the company is the main driving force, and coinciding with the 'Women Against Cancer' race

Malaga successfully hosts the fourth edition of Iberdrola's 'Women, Health and Sport' Tour, organised by Iberdrola

- **It is the first company to make a global commitment to promoting women's participation in every area of sport**

This weekend, Malaga played host to the fourth edition of the 'Women, Health and Sport' Tour, which Iberdrola is promoting in several provincial capitals to enhance the role and presence of women in the sporting world. The event is intended to show women as an active and essential part of sport in Spain.

The Iberdrola sponsorship manager, Carmen Cabrera, the city's mayor, Francisco de la Torre, and the councillor for Youth and Sport, Elisa Pérez de Siles, opened this women's sports event, which was held at the same time as the fifth edition of the 'Women against Cancer' race.

Thousands of people of all ages were able to enjoy this sports festival. Among those taking part were Jennifer Pareja, 2013 water polo world champion and ambassador for 'Women's Universe', María Pujol, Spanish middle distance triathlon champion, and María del Carmen Barea Cobos, former field hockey player and gold medallist at the Barcelona Olympic Games in 1992, who is from Malaga, as well as many other elite sportswomen and local teams.

An open-air 4,000 m² space was set aside for sports and leisure activities at the centrally located Plaza de la Marina, the largest area to date, with fun sporting activities related to the ten federations backed by Iberdrola: football, badminton, handball, volleyball, rugby, triathlon, canoeing, gymnastics, swimming, and hockey.

The area was designed for all comers, with numerous group classes, talks on sport and healthy lifestyles and games for the kids.



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Iberdrola, the main driving force behind the Women's Universe programme

The 'Women, Health, and Sport' Tour is part of the Higher Council for Sport's (*Consejo Superior de Deportes*, CSD) 'Women's Universe' programme, of which Iberdrola has been the mainstay since last July. It is the first company in Spain to make a global commitment to promoting the participation of women in every area of sport.

Under the agreement with Spain's Higher Council for Sport (CSD), the company supports various sports federations, including gymnastics, swimming, football, triathlon, badminton, canoeing, and hockey, plus other possible additions in the future. These sports were selected on account of the extraordinary level of success achieved, the high participation rate, the existence of schemes to promote the sport at grass-roots level, and other social projects.

Iberdrola is also one of the leading sponsors of the Spanish Paralympic Team and the Paralympic Sailing Team. It has been involved in the ADOP Plan since it was launched in 2005, and backed the Spanish Paralympic Team at the Beijing 2008, London 2012, and Rio de Janeiro 2016 Games. The group's contribution to Paralympic sport was acknowledged in 2013 with the Olympia Award from the Higher Council for Sport (CSD).

