

12 March 2017

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## INFORMATIVE RELEASE

Part of the Women's Universe, an initiative of which the company is the main driving force

### Palma de Majorca successfully hosts the second edition of Iberdrola's 'Women, Health and Sport' Tour

- It is the first company to make a global commitment to promoting women's participation in every area of sport
- The Tour, which began in Castellón in November 2016, will have six new centres in 2017

This weekend, Palma de Majorca played host to the second edition of the 'Women, Health and Sport' Tour, which Iberdrola is promoting in several provincial capitals to enhance the role and presence of women in the sporting world. The event is intended to show women as an active and fundamental part of sport in Spain.

This women's sporting event was opened by Carmen Cabrera, Head of Sponsorships at Iberdrola, and Susanna Moll, Councillor for Education and Sport, with the participation of a number of Olympic medallists and top-tier athletes.

Thousands of people of all ages celebrated sport in this edition of the event, including ex-water polo player and current 'Women's Universe' ambassador Jennifer Pareja and other top athletes such as Beatriz Corrales (badminton), Anna Godoy (triathlon), Adriana Paniagua (canoeing), Jessica Alonso and Maru Sánchez (handball), the CIDE Volleyball Club and the Shamrock Rugby Club.

An open-air 2000 m<sup>2</sup> space was set aside for sports and leisure activities at Parc de les Estacions with fun sporting activities related to the ten federations backed by Iberdrola: football, badminton, handball, volleyball, rugby, triathlon, canoeing, gymnastics, swimming and hockey. The area is designed for all comers, with numerous group classes, talks on sport and healthy life habits, and games for the kids.



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The Tour's next stop will be in Bilbao on 25 and 26 March, during the Iberdrola Shareholder Week, which will finish on 31 March with the group's General Shareholders' Meeting.

### **Iberdrola, the main driving force behind the Women's Universe programme**

The 'Women, Health and Sport' Tour is part of the Higher Council for Sport's (CSD) Women's Universe programme, of which Iberdrola has been the mainstay since last July. It is the first company in Spain to make a global commitment to promoting the participation of women in every area of sport.

Under the agreement with Spain's Higher Council for Sport (CSD), the company supports various sports federations, including gymnastics, swimming, football, triathlon, badminton, canoeing and hockey, plus other possible additions in the future. These sports were selected on account of the extraordinary level of success achieved, the high participation rate, the existence of schemes to promote the sport at grass-roots level and other social projects.

IBERDROLA is also one of the leading sponsors of the Spanish Paralympic Team and the Paralympic Sailing Team. It has been involved in the ADOP Plan since it was launched in 2005, and backed the Spanish Paralympic Team at the Beijing 2008, London 2012 and Rio de Janeiro 2016 Games. The group's contribution to Paralympic sport was acknowledged in 2013 with the Olimpia Award from the Higher Council for Sport (CSD).



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