



CSR and Reputation Division

Stakeholder Engagement and Reputation Unit

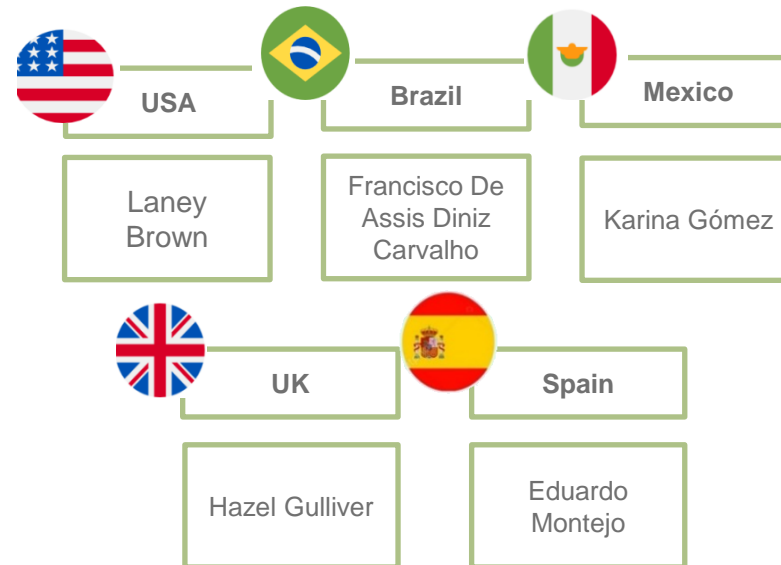
2022 Ambassador Network for Local Stakeholder Engagement

Ambassador Network for Local Stakeholder Engagement

In **2022** Iberdrola has **reinforced** the **Ambassador Network for Local Stakeholder Engagement** created in 2018

- It is an **internal network of experts on stakeholder engagement**, coordinated by the corporate Stakeholder Engagement Unit
- Its main objective is to **ensure that the Iberdrola Stakeholder Engagement Model is implemented appropriately** at the **local level** (country and facility), according to AA1000
- The ambassadors are **members of the Iberdrola Stakeholders' Hub**

Stakeholder Model Ambassadors



Every Ambassador:

Gives **support to local teams** on stakeholder engagement processes and on the implementation of the Iberdrola Model

Gives **support to the corporate Stakeholder Engagement Unit**

Coordinates the **local map** of people responsible for the Iberdrola Model

Identifies **best practices** and **lessons learnt** at the local level, to be shared at the global/corporate level

Identifies **aspects of improvement** to be adopted in the Iberdrola Group