# OUTLOOK 2018 / 2022

London / 21 February



Iberdrola, "utility of the future":

Building the foundations for growth in the next decade

# **Aitor Moso**

Liberalised Business Managing Director

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# Competitive portfolio and consolidated customer base in our core countries





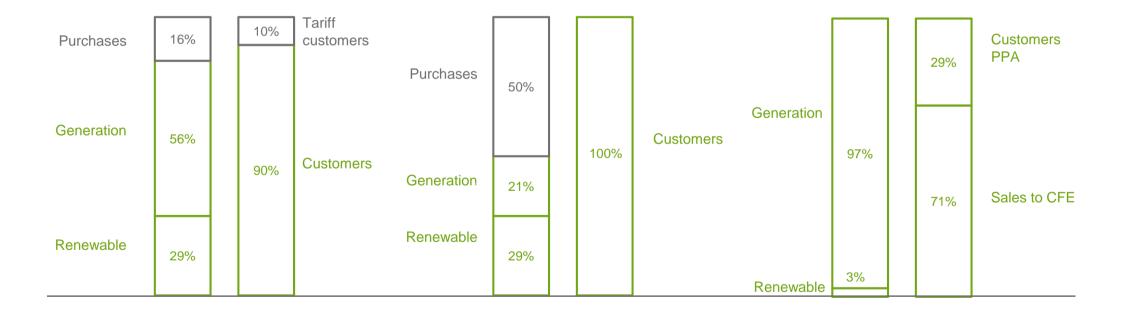
| Services to Customers (M) | 23 |
|---------------------------|----|
| Electricity               | 13 |
| Gas                       | 3  |
| Smart Solutions           | 6  |

| Energy supplied (TWh) | 179 |
|-----------------------|-----|
| Electricity           | 139 |
| Gas                   | 40  |
|                       |     |
| Capacity (GW)         | 18  |
| Production (TWh)      | 85  |

## Generation & Retail (average 2018 – 2022)

### Strong retail position allows optimisation of the generation portfolio with energy procurement

Spain UK Mexico

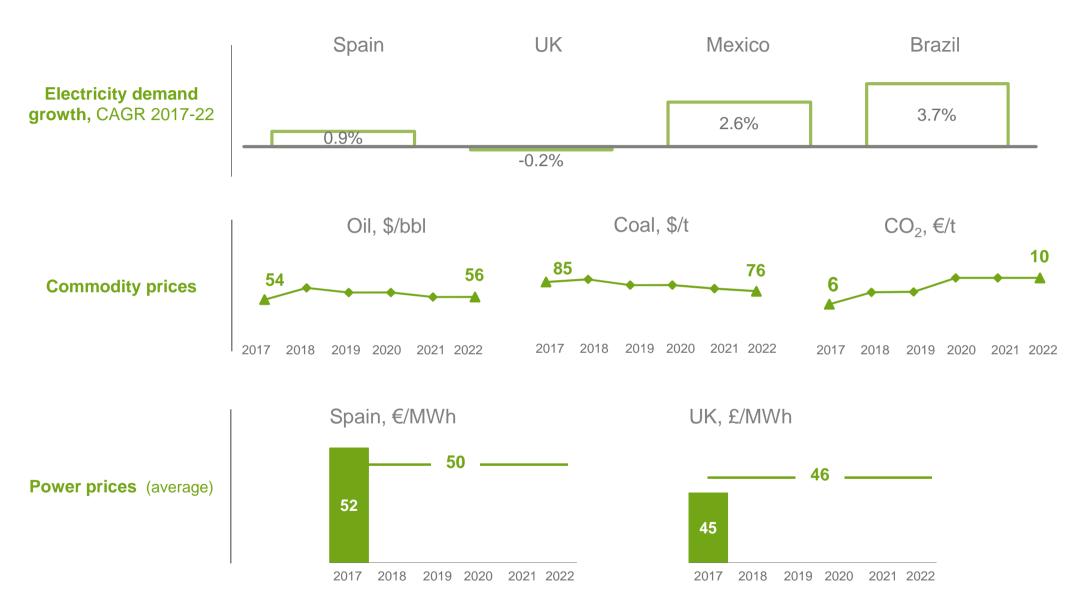


85% - 95% of the production closed before the start of each year

# Agenda

# Outlook 2018 / 2022

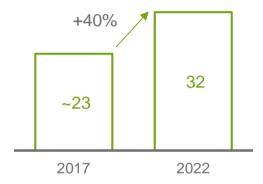
### Energy markets: Outlook 2022



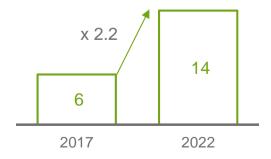
Prices derived from market quotations and estimates of commodities from analysts (PIRA, WoodMac, Aurora, CERA-IHS)

# Growing in contracted generation and services to customers...

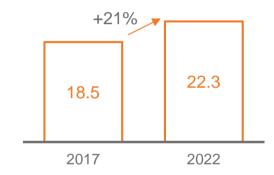
Services to Customers (M services)



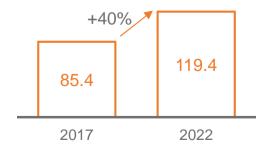
Smart Solutions to Customers (M services)



Installed capacity (GW)

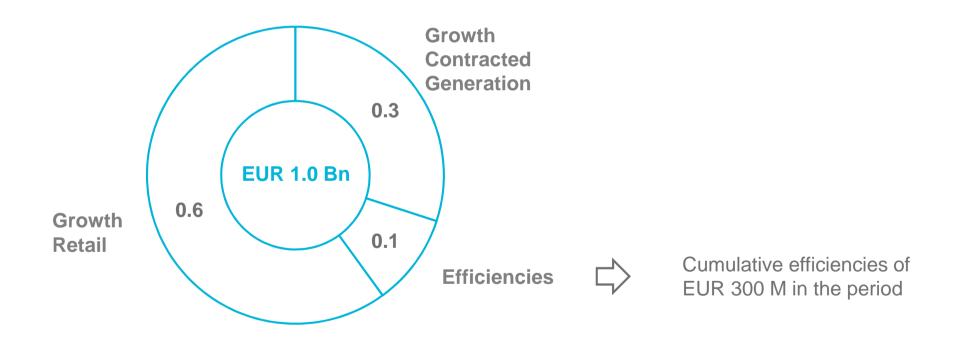


Production (TWh)



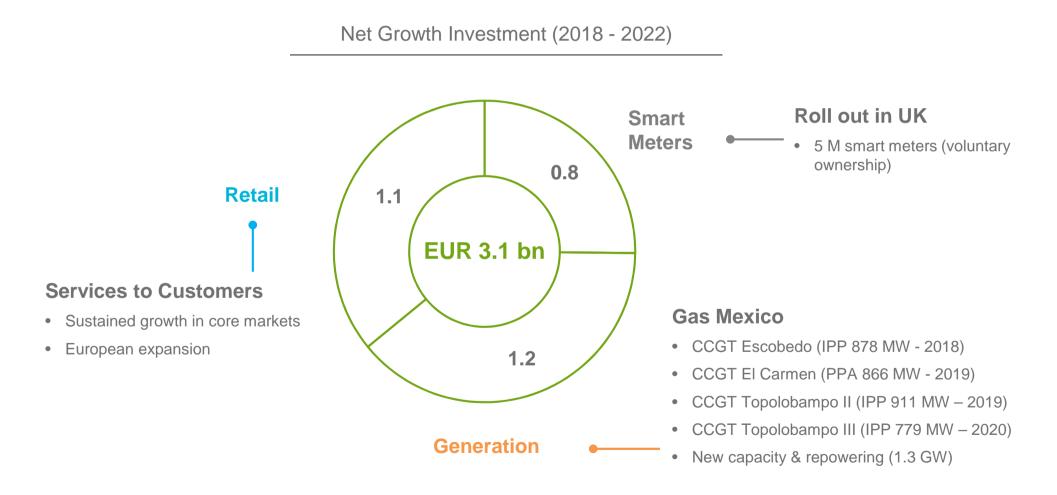
# ... to achieve a total EBITDA of EUR 2.6 - 2.7 Bn by 2022

Incremental EBITDA from growth investment and efficiencies by 2022 (EUR Bn)



**EUR 1.0 Bn of incremental EBITDA from growth and efficiencies** 

# EUR 4.2 Bn Net Investment, 75% (EUR 3.1 Bn) in growth allocated to Mexico and Retail



# 2018 - 2022 Plan: Generation

# 18,487 MW of installed capacity

# **MEXICO** 5,840 MW Gas - Mostly regulated with CFE. Significant growth with PPA

### UK

2,001 MW Gas - Capacity payments secured up to 2022

### **BRAZIL**

533 MW Gas - Regulated PPA with Distribution companies

### **SPAIN**

874 MW Coal

**6,062 MW Gas -** Capacity payments required

3,177 MW Nuclear

## Generation: Positioning



### **Profitable Growth**

- **+4.8 GW** in **Mexico** (3.6 GW in construction)
- More capacity in projects with high growth, high return and long term contracts



- Spain & UK: improvement of Thermal flexibility and competitiveness
- Mexico: enhanced performance through technology upgrades



# **Digital and Innovation**

100% digital & automated fleet (Nuclear, CCGT and CHP)

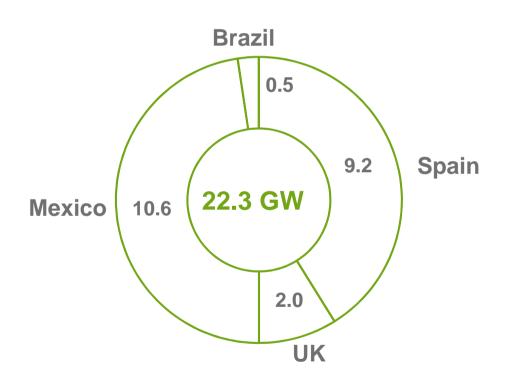
Digital automation and preventive maintenance based on AI and data analytics

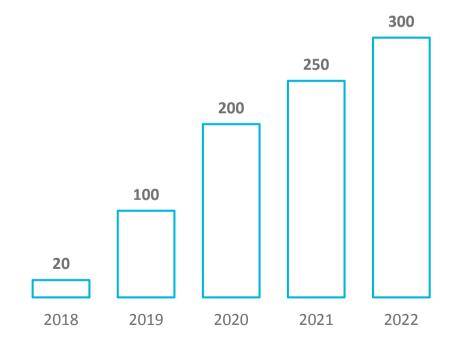
### Generation: Profitable Growth

# Net investment in growth of EUR 1.2 Bn in contracted generation to provide an incremental EBITDA of EUR 300 M by 2022

Installed Capacity 2022

Incremental EBITDA from growth investment (EUR M)



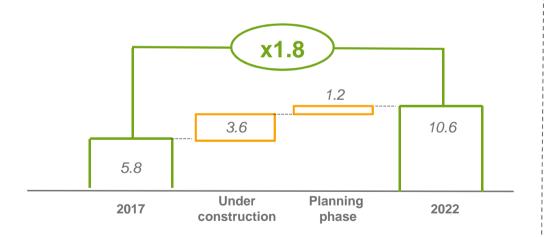


# 4.8 GW of new capacity during the period, reaching 10.6 GW by 2022

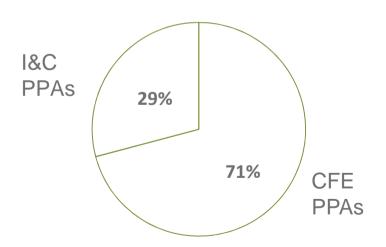
+845 MW vs. former plan by 2020

Long term contracts

Installed capacity (GW)



Production allocation



Portfolio of 4 GW under development

### Generation: Profitable Growth in Mexico

# 75% of the new capacity already under construction



CC Escobedo - 878 MW, 2018



CC El Carmen - 866 MW, 2019



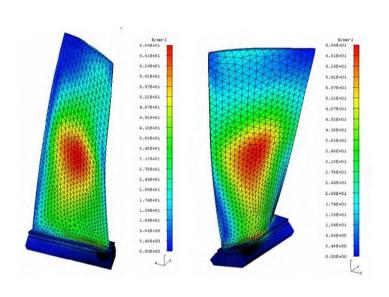
CC Topolobampo II - 911 MW, 2019



CC Topolobampo III - 779 MW, 2020

## Generation: Cost efficiency and digital

EUR 50 M cumulative efficiency gains 2018 – 2022 through further operational efficiencies and overall fleet performance enhancement



### **CCGT** optimisation

- √ 2% efficiency increase
- 35% turndown reduction
- √ 60% start up time reduction

Asset life cycle management, predictive analysis and machine learning based on data analytics

√ 14 GW of CCGT's and CHP in Spain, Mexico, UK and Brazil

100% digital & automated fleet (Nuclear, CCGT and CHP)

2018 - 2022 Plan:

# Retail & Smart Solutions

### Retail & Smart Solutions: Key figures 2017

### 23 M services to customers

### **MEXICO**

2k I&C services to customers 42.3 TWh energy sales

UK

**6** M services to customers 53 TWh energy sales

### **BRAZIL**

1k I&C services to customers 12.7 TWh energy sales

### **SPAIN & CE**

**16.6** M services to customers 71.4 TWh energy sales

### Retail & Smart Solutions: Positioning

Profitable growth based on strong emphasis on smart solutions while expanding existing successful retail model



**Profitable** Growth



**Cost Efficiency**, **Knowledge & Capabilities** 



**Smart Solutions** 

+9 M services to customers by 2022:

- Expansion based on successful retail model
- Sustained growth in core geographies

Cost to serve (-9%) and acquisition cost (-6%) reductions:

- Digital channels
- Data analytics

**Customer centered** product portfolio:

- Smart Energy Services
- Smart Home
- Smart Mobility
- Smart Solar



**Digital and Innovation** 

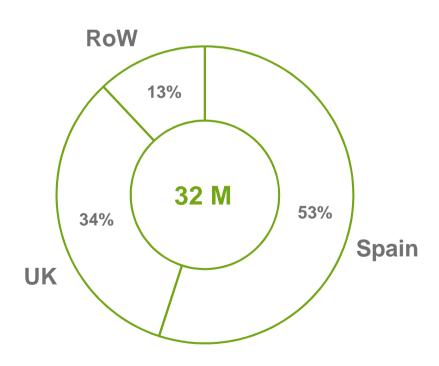
Integrated management of customer needs and lifestyle changes while maximising the value for Iberdrola

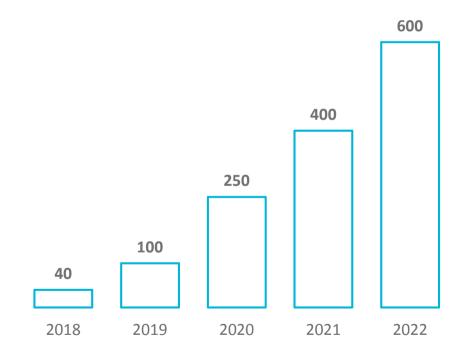
### Retail & Smart Solutions: Profitable Growth

## 32 M services to customers by 2022, with incremental EBITDA of EUR 600 M

2022 Services to Customers

Incremental EBITDA from growth (EUR M)





### Retail & Smart Solutions: Profitable Growth

# Additional 9 M services to customers in Europe leveraging Iberdrola's retail platform for growth

Effective and efficient retail platform



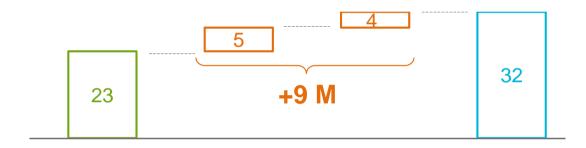
- Lowest cost to serve in Spain and the UK
- High penetration of smart solutions (~60% in Spain)
- Replicable in new countries and markets
  - Italy market entry example:





Replicable to accelerate entry into new geographies

No. of services to customers (M)



Sustained growth in core markets





European expansion









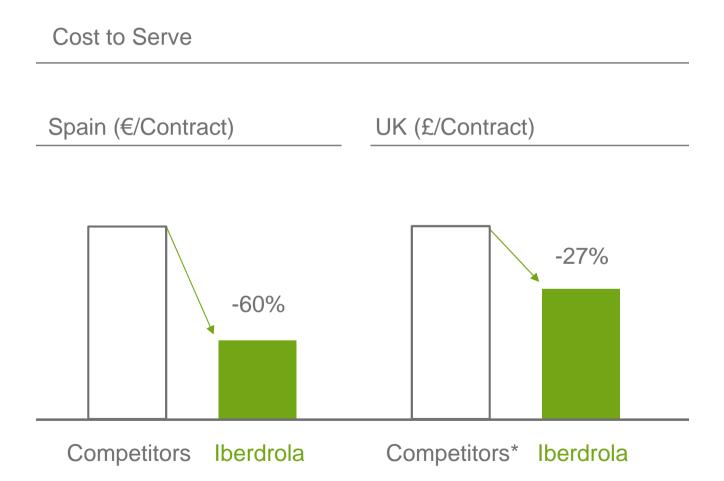
Smart solutions in Mexico and Brazil





## Retail & Smart Solutions: Cost Efficiency, Knowledge & Capabilities

# Leadership in costs and efficiency in all countries



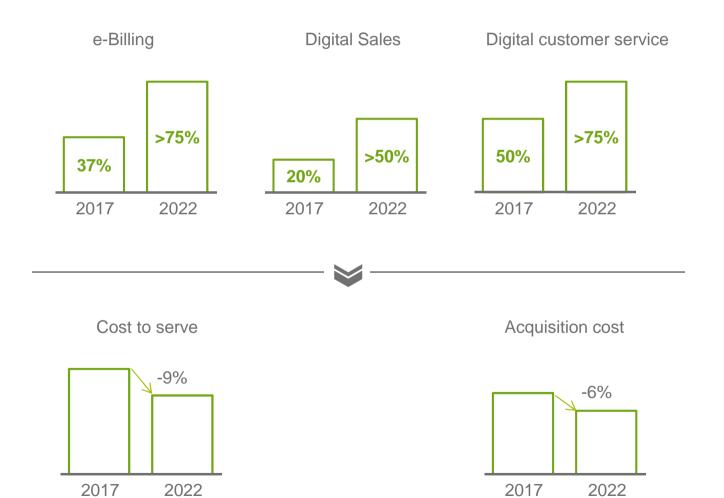
Initiatives to date

- Development of digital channels and products (e.g., Time of Use tariffs, Power-Up, Energy Wallet)
- Digitalization of back office processes
- Widespread use of data analytics

<sup>\*</sup> Estimation based on UK segmental accounts

### Retail & Smart Solutions: Cost Efficiency, Knowledge & Capabilities

Going forward, digitalization of processes and sales will contribute with additional EUR 250 M of cumulative efficiencies 2018 – 2022



- 2018 2022 Plan
- Further development of digital initiatives:
  - e-Billing
  - **New digital products**
  - **Digital customer** service and optimization of customer journeys
- ... leveraging on smart meters and data analytics
- Roll-out of best practices across geographies

### Retail & Smart Solutions: Digital

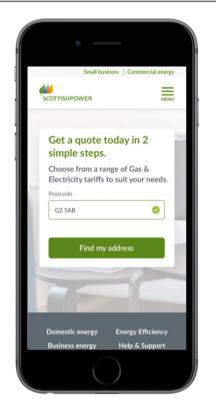
### **SPAIN: Personalized plans**



~1 M customers already saving on their electricity bill

- Giving customers control to personalize their energy plan
- Customer advice about consumption based on data analytics
- Focus on simplicity

### SPAIN & UK: Easy quote



+40% online conversions

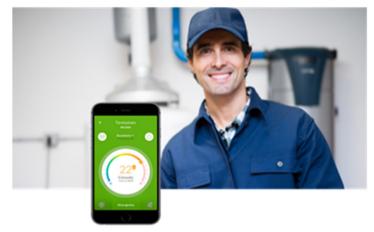
- Industry first Machine Learning algorithm to predict consumption for every household
- Simplified checkout process

### **Smart Solutions**

# Solving new needs of customers



**Smart Energy Services** 





Smart Solar





**Smart Home** 





**Smart Mobility** 



## **Smart Energy Services & Smart Home**

### From 6 M to 14 M customer smart solutions



### **Smart Energy Services**



### **Smart Home**

**Smart Energy** Services (Residential & SME)

Installation, maintenance and protect services

**Smart Devices and Services** 

Digitally controlling the use of energy and insights to customers to better manage their energy requirements

**Energy Efficiency and Demand Response** (Residential, SME & I&C) Integrated portfolio of tailor-made solutions to improve energy efficiency and management

Voluntary ownership **Smart Meters UK** 

Allows for differentiation and personalized energy plans









## Smart Solar & Smart Mobility

### More than 250,000 users by 2022



Residential and **SME** 

Integrated solutions: personalized analysis, PV + storage, installation, maintenance, financing, insurance and digital management

I&C

PV on-site or utility scale solutions with PPA







**Smart Mobility** 

**Private Charging Solutions** 

Integrated solutions: Smart Charging + Green tariff + Maintenance

**Public Charging Solutions** 

Public facilities + digital solutions

**Industry Charging Solutions** 

Smart charging for fleets, employees and customers + digital solutions







### Committed to excellence

# Looking after our customers and committed to society

### **Excellence in Customer Service**

- "Best call center in Spain" by Spanish Call Centre Association.
  - Global resolution (FCR): 82%
- "Supplier of the Year" in the UK.



### **Committed to society**

- Supporting women's sport in Spain and sponsorship of **Cancer** Research UK and Spanish Cancer Association
- Vulnerable customers: 100% covered in Spain, contribution to financial and non-financial schemes in the UK







# Agenda

# Closing remarks

### Total EBITDA of EUR 2.6 - 2.7 Bn by 2022

## EUR 4.2 Bn Net Investments to achieve incremental EBITDA of EUR 1.0 Bn by 2022

- **+EUR 0.3 Bn in contracted generation**: high return with long term contracts
- **+EUR 0.6 Bn in Retail & Smart Solutions**: core geographies, expansion into Europe and Smart Solutions
- +EUR 0.1 Bn in efficiencies

### Customer at the centre, achieving 32 M services by 2022

- 14 M customer smart solutions
- Connectivity and focus on simplicity: digitalization, data analytics, omnichannels and customer empowerment through personalized products and services
- Integrated management of customer needs and committed to society