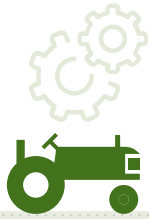


KEYS TO UNDERSTANDING THE LACK OF R&D INVESTMENT IN THE WORLD

WHO DOES IT AFFECT?

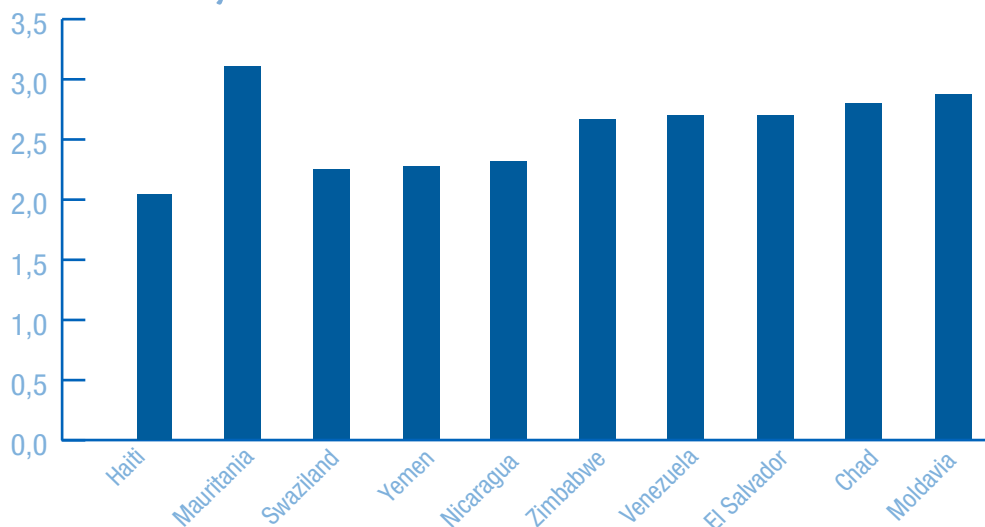
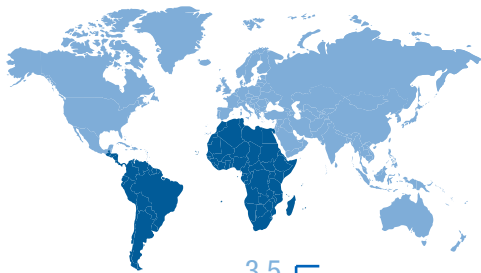


**Industrialisation in the least developed countries is very slow:** the aggregate industrial output per capita is \$114, whilst in Europe and North America it is \$4,938.  
**Over half the population is connected** and 96.5 % live in an area with mobile phone coverage.



HOW IS THIS DISTRIBUTED AROUND THE WORLD?

**The 10 countries** with the least investment in innovation are concentrated in **Africa, Central America and South America:**



MAIN CAUSES

Not knowing that a **country's sustainable, inclusive and social development goes hand in hand with investment in R&D**; **budgetary cuts** in some countries; and **the bureaucratic difficulties** in some regions for establishing new businesses.

HOW CAN WE PUT AN END TO IT?

**The public sector and private companies** must provide funds to enable **investment in research**; we have to **restructure the education system** in order to foster the creation of ideas and new projects; and we must establish standards that guarantee the **sustainable management** of projects and business initiatives and **facilitate the procedures** for forming new companies.

Source: UN (2019 and 2020) and World Economic Forum (2017).