THE TEN COMMANDMENTS FOR UNDERSTANDING START-UPS

1. These are emerging and multidisciplinary companies that seek disruptive formulas for the resolution of any eventuality.

2. There is a wide variety of professional profiles that enrich the corporate structure.

3. The methodology is based on trial and error, which allows them to find innovative solutions.

4. There is a struggle between evolution and disappearance.

5. These are young, creative companies that are emotionally close to their clients.

6. 80% have an engineer among their founders. Engineers, business people, lawyers and programmers are some of the profiles which are most in demand.

7. Capacity for constant growth: they are able to replicate their business model in different markets.

8. The work environment shows a high level of motivation and satisfaction.

9. The management of social networks and network platforms is essential.

10. They are scalable: the business model allows for quick growth without a proportional increase in costs.

Source: Global Startup Ecosystem Report 2017.