



## LBG Assurance Statement – Iberdrola

MAS Business has been asked to provide assurance on Iberdrola's application of the LBG measurement model for the year to 31st December 2014.

The LBG model helps businesses to improve the management, measurement and reporting of their corporate community investment. It moves beyond charitable donations to include the full range of contributions (in employee time, in-kind and in cash) made to community causes, and assesses the actual results for the community and for the business.

The model was developed by a group of businesses in 1994 as an internal evaluation tool and as a way to ensure greater consistency and comparability in external reporting. Today more than 300 leading international businesses apply the model around the world.

Iberdrola is a founder member LBG España (the Spanish LBG group, which is coordinated by MAS Business) and is actively driving forward the measurement of community investment in Spain.

### **Our assessment**

MAS Business undertook a detailed assessment of Iberdrola's application of LBG principles. Our work consisted in checking that initiatives had been correctly classified according to the LBG principles, as evidenced by supporting documentation when necessary, as well as ensuring the accuracy of the consolidation of the data reported by the group. The work performed did not extend to an independent audit of the data.

In our assessment, Iberdrola's community contributions data continues to reflect LBG measurement principles. In our commentary we review some of the developments in the data this year and identify some improvements that can be made as Iberdrola develops its application of the model in the future.

## Commentary

This is the eighth year that assurance has been provided on Iberdrola's community contributions data. Over that time the company's application of the LBG 'input' model to measure its contribution to the community has become more robust and comprehensive, with all initiatives now being classified at a local level improving the data reported. However, on occasions enhanced descriptions of initiatives would be helpful, so as to facilitate identifying Iberdrola's community investment in the future.

During 2014 LBG has thoroughly revised the methodology for reporting outputs and impacts from community projects and for the future we consider that it would be interesting for Iberdrola to start evaluating its projects in accordance with this new version, and in so doing be recognised for its important community contribution.

A handwritten signature in black ink, consisting of a stylized 'J' followed by a long horizontal line.

John Scade  
MAS Business  
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